



Course descriptions

International Finance and Accounting Short degree programme

Deventer

Version: April 13th, 2023



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Depending on the programme in their home University students study one or two year in this programme.

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BUSINESS ENGLISH 3.1

GENERAL INFORMATION

Date: July 9th 2020

Owner study unit: Mr Hans Leijenaar Course title IFAS: Business English 3.1

Prerequisite: None

ECTS: 3 Quarter: 3.1

LECTURER'S INFORMATION

Mr Hans Leijenaar

COURSE DESCRIPTION

The course deals with grammar (with a strong focus on the English verb tenses) financial vocabulary, reading and writing skills.

COURSE GOALS

After completing the course, the student ought to be able to:

- Discuss English word order using metalanguage and write coherent sentences applying correct English word order;
- Know how to form and when to apply the English tenses (Past, Present and Future);
- Be able to use certain financial vocabulary within its context (see lesson plan for specifics);
- Read and understand a complex text in English and apply reading comprehension strategies in doing so;
- Write a coherent formal e-mail in correct English, and stick to e-mail conventions while doing so.

COURSE LEARNING OUTCOMES

The student knows certain financial vocabulary and can apply it in sentences. This includes vocabulary having to do with: saying and writing numbers, pricing, ways of selling, international trade, exchange rates, the	3%	20%	2%	25%
business cycle, fiscal				
and monetary policy,				
describing charts and				
graphs, growth				
metaphors, time				
metaphors,				
competition, pay and				
taxation		40/	00/	00/
The student knows the		4%	2%	6%
correct word order in				
English and can apply				
it in sentences				



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The student knows the	5%	35%	5%	45%
tences (verb forms) in	370	3370	370	7570
English, including				
present simple, present				
continuous, past				
simple, past				
continuous, present				
-				
perfect simple, present perfect continuous,				
past perfect simple,				
past perfect continuous				
and ways to express				
future. The student can				
correctly apply these in				
sentences.				001
The student can apply	2%			2%
a number of reading				
strategies that help				
understand foreign				
language texts				
The student recognises	2%			2%
text structure (topic				
sentences, related				
sentences etc) and can				
use it to understand				
texts and recognise the				
main points				
The student can write a		2%	18%	20%
professional e-mail in				
correct English,				
creating well-structured				
paragraphs and using				
appropriate linking				
words and phrases				
	12%	61%	27%	

LITERATURE

- Reader IFASS Business English 3.1;
- English Grammar in Use by Raymond Murphy (with answers and CD-ROM), fourth edition. ISBN 978-0-521-18939-2.

EXAMINATION

Formal Written Exam at the end of term 3.1 (retake to take place at the end of term 3.2).



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LESSON PLAN

3.1.1	In Class	Homework For The Following Week
(Year.Term.		· ·
Week)		
WEEK 1		
Grammar	- Explanation On Basic Sentence Parts Explanation On Basic Word Order In English.	 Review Explanatory PowerPoint On Basic Sentence Parts And Basic Word Order In English (On Blackboard). Study, Do Exercises And Check English Grammar In Use Units 109, 110. Study, Do Exercises And Check Extra Materials On Word Order In English (In Reader). Study, Do Exercises And Check Introductory Materials On Present Simple & Present Continuous (In Reader).
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 1: Saying And Writing Numbers (In Reader).
Other	General Introduction To Course. Tips On Studying Vocabulary.	Read 'Keeping A Vocabulary Notebook' & 'Using A Dictionary' (In Reader). Make Conscious Decision About How You'll Deal With Studying Vocabulary.

3.1.2	In Class	Homework For The Following Week
WEEK 2		
Grammar	- Explanation On Present Simple & Present Continuous	 Review Explanatory PowerPoint On Present Simple & Present Continuous (On Blackboard). Study, Do Exercises And Check English Grammar In Use Units 1-4, 19, 20.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 2: Pricing, Ways Of Selling & International Trade (In Reader).
Reading & Writing	- Explanation On Reading Comprehension Strategies: (Tips For) Understanding Meaning In Foreign Language Texts Start On Reading & Writing Exercise 1: The New Economics of Oil.	 Study Reading Comprehension Strategies: (Tips For) Understanding Meaning In Foreign Language Texts. Finish Reading & Writing Exercise 1: The New Economics of Oil And Check Your Answers. Optional: Also do the extra reading assignment on Olympus.

3.1.3	In Class	Homework For The Following Week
WEEK 3		
Grammar	- Explanation On Past Simple & Past Continuous.	 Review Explanatory PowerPoint On Past Simple & Past Continuous (On Blackboard). Study, Do Exercises And Check English Grammar In Use Units 5, 6. Study, Do Exercises And Check Extra Materials On Past Simple & Past Continuous (In Reader).
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 3: Exchange Rates & The Business Cycle (In Reader).
Reading & Writing	 Exchange Rates & The Business Cycle (In Rea Explanation On Using Text Structure, Paragraph Structure And Linking Words And Phrases To Understand Texts. Start On Reading & Writing Exercise 2: No More Easy Money (Part 1) Start On Reading & Writing Exercise 3: On the side of the Angels. Exchange Rates & The Business Cycle (In Rea Structure And Linking Words And Phrases To UTexts. Finish Reading & Writing Exercise 2: No More (Part 1) And Check Your Answers. Finish Reading & Writing Exercise 3: On the side of the Angels. 	

3	3.1.4	In Class	Homework For The Following Week



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WEEK 4		
Grammar	- Explanation On Present Perfect (Vs. Past Simple).	 Review Explanatory PowerPoint On Present Perfect (Vs. Past Simple) (On Blackboard). Study, Do Exercises And Check English Grammar In Use Units 7 – 14.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 4: Fiscal And Monetary Policy & Describing Charts And Graphs (In Reader).
Reading & Writing	 Explanation On Using Text Structure, Paragraph Structure And Linking Words And Phrases To Write Texts. Start On Reading & Writing Exercise 4: No More Easy Money (Part 2). 	- Study Information On Using Text Structure, Paragraph Structure And Linking Words And Phrases To Write Texts Finish Reading & Writing Exercise 3: No More Easy Money (Part 2).

3.1.5	In Class	Homework For The Following Week
WEEK 5		
Grammar	- Explanation On Past Perfect (+ Past Simple).	Review Explanatory PowerPoint On Past Perfect (+ Past Simple) (On Blackboard). Study, Do Exercises And Check English Grammar In Use Units 15, 16.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 5: Growth Metaphors, Time Metaphors & Competition (In Reader).
Reading & Writing	Information On How To Write A Proper E-Mail. Start On Reading & Writing Exercise 5: No More Easy Money (Part 3).	- Study Information On How To Write A Proper E-Mail Finish Reading & Writing Exercise 4: No More Easy Money (Part 3)> Send An E-Mail To A Fellow Student, Check His/Her E-Mail, Give And Receive Feedback, Improve Your Own E-Mail And Send It To Your Teacher.

3.1.6	In Class	Homework For The Following Week	
WEEK 6			
Grammar	- Explanation On Ways To Express Future.	- Review Explanatory PowerPoint On Ways To Express Future (On Blackboard) Study, Do Exercises And Check English Grammar In Use Units 19-25 Review All Grammar Materials And See If You Have Any Questions You Want To Ask Your Teacher Do The Mock Exam (On Blackboard).	
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 6: Pay & Taxation (In Reader).	
Reading & Writing	- Start On Reading & Writing Exercise 6: Angel Investments.	- Finish Reading & Writing Exercise 5: Angel Investments> Send An E-Mail To A Fellow Student, Check His/Her E-Mail, Give And Receive Feedback, Improve Your Own E-Mail And Send It To Your Teacher.	

3.1.7	In Class	Homework For The Following Week
WEEK 7		
Grammar		- Review All Grammar For Examination (Blackboard, English Grammar In Use And Reader).
Vocabulary		- Review All Vocabulary For Examination (In Reader).
Reading & Writing		- Review All Information On Reading And Writing Texts.



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COURSE REQUIREMENTS AND EXPECTATIONS

Students are expected to:

- Sufficiently do all homework (study grammar and vocabulary and other materials discussed in class, such as information on reading and writing strategies);
- Participate actively during all classes;
- Enrol for the Blackboard course 'Business English 3.1 (school year)' and study the PowerPoints for this course as part of their homework;
- Bring the reader to class each week.

ETHICS 3.1

GENERAL INFORMATION

Date June 18th 2020

Owner study unit: Mr Pascal Wittendorp

Course title IFAS: Ethics 3.1

Prerequisite: none

ECTS: 3 Quarter: 3.1

LECTURER'S INFORMATION

Mr Pascal Wittendorp

COURSE DESCRIPTIONS

The course is a mix of theoretical lectures and practical seminars. These seminars are focusing debating and feedback.

(Business) ethics is related to the main question: How is it morally right to behave? This course will have 'behaviour' as locus. This subject is not the easiest one and completely different from a lot of courses students in finance and accounting take.

The main objective of the course is to guide students in moral philosophy in combination with debate and feedback skills. First the focus will be on the individual. After that the students will concentrate on ethics in society, emphasizing business related aspects.

The contents of the course is related to other courses in the IFAS(S) programme. Primarily these are the 'Global Economic Awareness' courses as well as the courses 'Communication'.

COURSE GOALS

The course goals are:

- The student makes use of argue techniques;
- The student makes use of responding techniques;
- The student can listen to opponents and colleague debaters;
- The student makes use of examples;
- The student makes use of suitable arguments;
- The student makes use of professional debate language;
- The student can fill in a feedback format;
- The student can provide serviceable feedback;
- The student can formulate advices to improve behaviour;
- The student makes use of professional written language.

COURSE LEARNING OUTCOMES

The student

- Has obtained the key concepts of (business) ethics;
- Has obtained understanding to ethical questions;
- Has obtained understanding in the influence of ethics at individual level, society level and business level;
- Is able to debate in a proper way topics of the course with others, including peers;
- Is able to give feedback to peers in a proper way;
- Is able to reflect on his/her personal behaviour respect to the prospective profession.



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LITERATURE

- Blackburn, S. (2001), Ethics, a very short introduction, Oxford University Press Inc, New York;
- Subject related articles.

EXAMINATION

Assessment: debating and feedback setting in groups, based on ethical dilemmas.

LESSON PLAN

WEEK	LECTURE	SEMINAR	PRELIMINARY WORK
1	Introduction; General theoretical	Introduction Ethics, Debate,	Ethics, a very short
	overview of (Business) Ethics	Feedback and Assessment	Introduction: page 1 - 7
2	Threats to Ethics 1	Rules of debate; Practical training	Chapter 1: page 9 - 48
3	Threats to Ethics 2	Practical training debate	Chapter 1: page 9 - 48
4	Ethical Ideas 1	Practical training debate	Chapter 2: page 49 - 92
5	Ethical ideas 2	Rules of feedback; Practical training	Chapter 2: page 49 - 92
6	Foundations	Practical training debate and feedback	Chapter 3: page 93 - 116
7	Completion of course; Reflection and Evaluation	Preparation Assessment	

COURSE REQUIREMENTS AND EXPECTATIONS

- Active and proper participation during lectures and seminars (compulsory);
- Debate assignment (group session).

No final note will be given to those who did not fulfil all obligations mentioned above.

CORPORATE GOVERNANCE 3.1

GENERAL INFORMATION

Date: March 22nd 2023

Owner study unit: Ms Sandra Hoomans MSc PhD Course title IFAS: Corporate Governance 3.1

Prerequisite: none ECTS: 3 ECTS Quarter: 3.1

LECTURER'S INFORMATION

Ms Sandra Hoomans MSc PhD

COURSE DESCRIPTIONS

Due to a still growing number of scandals and crises such as climate change, and to a growing interest in *long term* value creation there is a growing interest in the quality of corporate governance of organizations, be it private companies or public organizations. These global crises results in a financial crisis and in a shift in focus from a primarily board performance perspective towards an approach in which *risk* management, sustainable strategies and *internal control* are central. Moreover, public pressure requires an ethical sound governance from businesses, in order to safeguard a healthy future for all. Businesses are expected to produce integrated (annual) reports and to integrate ecological and social values in their strategies and decisions, for which the boards of those organisations are held responsible.

Corporate governance is defined in many ways. In general corporate governance refers to the framework of rules and practices by which a board of directors ensures accountability, sustainability, and transparency in a company's relationship with its stakeholders. Corporate governance is about the explicit and implicit contracts between the company and its stakeholders such as employees, shareholders and other investors, suppliers, customers and



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society. These stakeholders should be able to trust the company for taking their interests at heart, for distribution of responsibilities, rights, and rewards, procedures for reconciling sometimes conflicting interests of stakeholders in accordance with their duties, privileges, and roles, and procedures for proper supervision, control, and information-flows to serve as a system of checks-and-balances. The ecological crisis is at present more acknowledged as one of the central principles that guide strategies and risk management of companies.

Topics that are part of the CG course are (but not limited to): - Agency theory, stakeholder theory – Code of conduct & administrative principles - Risk management – Strategy & Sustainability – Performance Management, Integrated reporting - Remuneration – Board structures & diversity.

Subjects are: - The relationship between organization and environment and responsibility of the organization - Risk analysis / management of operational and financial entity objectives - Procedures for financial reporting and management reporting systems.

COURSE GOALS

The learning objectives are directed at the identification and practical application of the entity's responsibility and duty of care for a proper internal management and control system.

This leads to the following learning objectives:

- Define and understand background of Corporate Governance from different perspectives;
- Explain the role of different Boards in relation to Corporate Governance;
- Prove the importance and necessity of Risk Management and Risk Control (and connect it to business strategy and CG);
- Explain reporting requirements for Corporate Governance and Risk Control.
- · Describe international; aspects of Corporate Governance
- Describe of the (future) broadening perspective of Corporate Governance.

COURSE LEARNING OUTCOMES

After this course students are able to:

- Describe the role and relevance of Corporate Governance for society and the financial world in particular;
- Describe the objectives and subjects of reporting for Risk Management aspects in relation to Corporate Governance;
- Describe the interdependency and mutual cooperation of the different Boards in relation to Corporate Governance:
- Define the responsibilities of the different Boards and related capabilities;
- Compare the similarities and conflicts in international Corporate Governance Codes;
- Discuss the developments in Corporate Governance.

LITERATURE

We discuss some hot topics in corporate governance. To understand these topics, you will get lectures and discuss cases by which you will get an overview of the present issues in the field of CG. You are expected to look for an actual case that is exemplary of the themes we discuss during our classes. Ultimately in week 7 you will have to show that you understand the basic theoretical concepts and are able to apply these concepts in reality.

For the lectures a variety of relevant articles are used and a summary of chapters from Solomon's book "Corporate Governance and Accountability". This book does not need to be purchased but when more background information is needed, students may borrow it from the library. Literature then for this class exists of:

- A summary (PPT) of some chapters of the textbook by Solomon, J. (2013). Corporate Governance and Accountability (4th Edition). UK: John Wiley & Sons Ltd. ISBN 978-1-118-44910-3;
- Cases (self-found);
- · Articles that come up during the lectures.

EXAMINATION

At the end of the term, you will be tested on your knowledge of CG, by a written exam of 120 minutes.



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LESSON PLAN

WEEK	TOPICS	LITERATURE
1.1	Introduction of Corporate Governance: definition and relevance of CG.	Solomon's chapter 1
1.2	The role of Boards in CG	chapter 4
1.3	The role of institutional investors	chapter 5
1.4	CG, Risk Management and internal control	chapter 6
1.5	CG and stakeholder accountability: sustainable development	chapter 9
1.6	CG developments: responsible investment strategies	chapter 10
1.7	CG in a wider perspective: (1) international aspects (2) wrap up (3) Trial	chapter 7,8
	exam	

COURSE REQUIREMENTS AND EXPECTATIONS

Classes consist of two parts.

In the first part, theoretical concepts will be briefly elaborated upon in accordance with the themes and literature stated in the planning above. This theoretical session will be introduced by a brief test.

In the second part we are going to discuss a business case. In week one we will make a list of cases that will be discussed. In week two to six, cases are introduced and presented by a student team. Each team will chair one debating session. This means that the chairing team prepares a number of topics or statements for debate with the other students, based on the study materials. Each student will have to prepare individually in order to be able to participate in these discussions. This means that you need to investigate the topic, discover what theoretical concepts and statements are central to the topic and what this means for a company. Each student will have to form an opinion based on theory and be able to apply the theory to the debated case. Tip: you may also bring forth an opinion based on theory, that is not your personal opinion, but just an opinion to seek out what your fellow students 'do' with this opinion!

The chairing team prepares the case debate with a presentation with a maximum duration of 30 minutes, in which CG-problems of the chosen company are analysed. This presentation is wrapped up with three to five statements. These statements, or issues, are then debated with class. The objective is to find two or more views of the issue (statement) that were / are either incomplete or the strongest possible opposition to one another. The objective of debating on these views is to gain the ability to analyse complex issues and see the challenges facing companies from different perspectives.

Classes are obligatory. Each student is required to be an active participant in case discussions.

MARKETING AND MANAGEMENT 3.1

GENERAL INFORMATION

Date: June 7th, 2022

Owner study unit: Mr Pascal Wittendorp

Course title IFAS: Marketing and Management 3.1

Prerequisite: none

ECTS: 3 Quarter: 3.1

LECTURER'S INFORMATION

Mr Pascal Wittendorp

COURSE DESCRIPTIONS

This course deals with strategy, structure and daily work activities by employees and managers (systems & style). Managers need information for their decision-making. Questions arise like: which strategy possibly leads us in a sensible way to a healthy future? And how should daily activities be organised into efficient and effective processes that run efficiently and effectively? And what organisational structure suits our processes best in order to realise the chosen strategy? In addition, the human resource factor has become a prominent competitive resource nowadays. And, last but not least, the fine-tuning of all of the abovementioned aspects requires



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management knowledge, skills and experience. The price of not paying (enough) attention to these aspects will eventually be detrimental to financial results and, possibly, ultimately even the organisational continuity.

COURSE GOALS

- The student is able to present their research and advice in a report;
- The student can apply and evaluate the strategic management process;
- The student can understand and improve the functioning and motivation of employees and managers (with the aid of models):
- The student can evaluate and design an organizational structure (with the aid of models);
- The student can analyse and improve organizational processes (with the aid of models);
- In-course research project (organisation scan). Criteria 1-5 to be included in research project proportionally.

COURSE LEARNING OUTCOMES

The objectives for this course are: Students will learn to identify and understand the functioning of organisations. Students will gain insights into the general knowledge of management and organization required to fill a business economist position. The general management content includes: -environmental influences and the strategic management process -functioning and motivation of individuals, teams, management and leadership -designing organisational structure and

LITERATURE

Jos Marcus and Nick van Dam: Handbook Organisation and Management A practical approach (most recent edition)

EXAMINATION

Team report with individual reflection on content and process

LESSON PLAN

WEEK	TOPICS	ASSIGNMENTS
1.1	Introduction, example report	
1.2	Discuss planning with lecturer	
1.3	Use Annual report as input	
1.4	Lecture on content	Students prepare video on exercises
1.5	Leadership and future of work	Students interview BDO Vietnam
1.6	Write report	
1.7	Feedback on report	

COURSE REQUIREMENTS AND EXPECTATIONS

- Behave as a business professional;
- Notebooks, tablet computers are only used for the purpose of recording lectures, calculations for lectures, exercises, absolutely no other use.

MANAGEMENT ACCOUNTING 3.1

GENERAL INFORMATION

Date: June 8th, 2022

Owner study unit: Mr Robert Slot MSc

Course title IFAS: MANAGEMENT ACCOUNTING 3.1

Prerequisite: none

ECTS: 4 Quarter: 3.1

LECTURER'S INFORMATION

Mr Robert Slot MSc



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COURSE DESCRIPTIONS

Management accounting systems provide information to assist managers in their planning and control activities. Management accounting activities include collecting, classifying, processing, analysing, and reporting information to managers. Unlike the financial accounting information prepared for external constituencies, such as investors, creditors, suppliers, and tax and regulatory authorities, management accounting information should be designed to help decision making within the firm.

Therefore, the scope of management accounting extends beyond traditional measures of the costs and revenues from the transactions that have already occurred to include also information on sales backlogs, unit quantities, prices, demands on capacity resources, and extensive performance measures based on physical or nonfinancial measures.

Because the information to aid internal planning and control activities is not constrained by external reporting requirements, the management accounting system can use data that are less objective and less verifiable than the data used in the financial accounting system. Greater use can be made of future-oriented data such as forecasts and estimates, as well as measures of opportunity costs from transactions not taken.

Ultimately, the test of a management accounting system is whether it motivates and assists managers in attaining their organizational objectives in a timely, efficient, and effective manner. Relevance is valued more than objectivity and auditability, though whatever data are used must be defensible and transparent to organizational participants. Management Accounting 2.1 focusses on Planning (budgeting) & Control (variance-analysis), Inventory Costing and Inventory Management. Furthermore, a topic as 'how costs behave' will be explored.

COURSE GOALS

- Describe the master budget and explain its benefits;
- Prepare the operating budget and its supporting schedules:
- Describe responsibility centres and responsibility accounting;
- Recognize the human aspects of budgeting;
- Develop flexible budgets and compute flexible-budget variances, sales-volume variances, price variances and efficiency variances for direct-cost categories;
- Explain why standard costs are often used in variance analysis and how managers use variances;
- Develop budgeted overhead cost rates, for both variable as well as fixed costs and the related variances;
- Show how the four variance analysis approach reconciles the actual overhead incurred with the overhead amounts allocated during the period;
- Compute income under absorption and variable costing, and explain the difference in income;
- Understand how absorption costing can provide undesirable incentives for managers to build up inventory:
- Describe the various capacity concepts that can be used in absorption costing;
- Use the key factors in choosing a capacity level to compute the budgeted fixed manufacturing cost rate:
- Understand various methods of cost estimation;
- Describe three criteria used to evaluate and choose cost drivers;
- Be aware of data problems encountered in estimating cost functions.

COURSE LEARNING OUTCOMES

- The student is able to ccontribute to the design of the management control systems aimed at monitoring
 performance and steering an organisation towards its (strategic) goals;
- The student is able to give advice about the optimal design of information systems and business processes aimed at the effectiveness and efficiency of an organisation.

LITERATURE

Cost Accounting, Horngren, 16th, Global edition: Chapters 6, 7, 8, 9 and 10 Horngren's Cost Accounting, 16/E, Global Edition with My Accounting Lab, Charles T. Horngren, Srikant M. Datar, Madhav V. Rajan, ISBN-10: 1-292-21154-7/ ISBN-13: 978-1-292-21154-1. EXAMINATION



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DESCRIPTION SUBJECTS	COMPETENCE	CONCEPTS	REPRODUCTIVE SKILLS
The student can explain the benefits and features of budgeting.	FC2	5%	
The student can draw up a budget (balance sheet and P & L), including the underlying purchase and sales budgets.	FC5		5%
The student can explain the different types of responsibility centres.	FC2	5%	
The student can prepare a flexible budget and calculate various differences.	FC2		10%
The student can give a more detailed analysis of differences observed in both direct and indirect costs [P and Q], including the production volume variance.	FC5		20%
The student can calculate rates to cover overhead costs.	FC2		5%
The student can distinguish between variable and absorption costing.	FC2	5%	
The student can draw up a P&L account under both variable and absorption costing and can explain the differences in income using the changes in inventories.	FC5		15%
The student can explain why application of absorption costing can lead to dysfunctional behaviour within the production function in case of performance-related pay.	FC5	5%	
The student can describe the various types of capacity concepts (technical, practical etc.) and explain what effect they have on product costing.	FC2	5%	
The student can explain the different methods for determining cost function (for example regression analysis).	FC2	5%	
The student can explain the cumulative average- time as well as the incremental unit-time learning model used.	FC2		10%
The student can explain the pitfalls in data collection, made in the context of cost estimates, identify and recognize.	FC2	5%	



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LESSON PLAN

WEEK	CHAPTER	HOMEWORK	MAKE IN CLASS
1	CH 6 (excl. Appendix Cash Budget)	MAL	6-21, 6-22, 6-24, 6-27, 6-37, 6-46
2	CH 7 (excl. L.O.6)	MAL	7-22, 7-25, 7-26, 7-34, 7-38, 7-39, 7-41
3	CH 8 (excl. L.O.7)	MAL	8-23, 8-24, 8-26, 8-35, 8-36
4	CH 8 (excl. L.O.7)	MAL	8-28, 8-33, 8-34, 8-40, 7-30
5	CH 10 (excl. ABC and Appendix)	MAL	10-21, 10-27, 10-28, 10-30, 10-37, 10-40, 10-41
6	CH 9	MAL	9-21, 9-23, 9-25, 9-27, 9-28, 9-29, 9-30
7	CH 6, 7, 8, 9, 10	Trial exam!	

COURSE REQUIREMENTS AND EXPECTATIONS

Regulations on attending class

- Come prepared read the readings assigned;
- Students must attend school on time. Students who are late will not be able to attend the class;
- · Turn off cell phones during classes;
- Do not engage in individual discussions.

Class behaviour rules

- The module is based on the principle of respect for the learner and the instructor. All behaviours that affect the teaching and learning process are strictly prohibited;
- Absolutely do not make noise, affect other people in the learning process;
- Do not eat, chew gum, use equipment such as telephone, music player during school hours;
- Notebooks, tablet computers are only made for the purpose of recording lectures, calculations for lectures, exercises, absolutely no other use.

RESEARCH SKILLS 3.2

GENERAL INFORMATION Date: March 5th, 2020

Owner study unit: Ms Miranda Bens Course title IFAS: Research Skills 3.2

Prerequisite: none

ECTS: 3 Quarter: 3.2

LECTURER'S INFORMATION

Ms Miranda Bens



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COURSE DESCRIPTIONS

In this course you will learn to write, present and review the start of a research paper (problem description). Every week there is a research skills session of two hours. In those sessions your instruction will discuss the theory behind acquiring Research Skills, we will actively discuss, and work with, this theory and you will work on your research paper. Furthermore that time is ideal for asking questions about your work. During this course we will rely less on books but more on scientific papers, the internet and your knowledge. It is an active class in which you have to participate and will learn most if you have a pro-active attitude, ask questions and come prepared with the problems you have encountered during self-study.

COURSE GOALS

- Selecting a Research Topic;
- Management Problem;
- · Research Problem;
- Literature: Library Skills, APA literature reference & Literature Portfolio;
- Unstructured Mind Map;
- Summary;
- Unstructured & Structured Subject list;
- Problem Description.

COURSE LEARNING OUTCOMES

COMPETENCE 6: SELF-MANAGING SKILLS, ATTITUDE AND BEHAVIOUR	
Problem	
Complex (broad, in-depth)	
Substantial (interesting, meaningful)	40%
Relevant to the (professional) field, practice	
Current	
Definition of the problem	
 Is placed in context (social, economic, other) 	30%
Is described in sub-problems and/or related facets	
The research objective	
 Is formulated to achieve verifiable results 	0%
 Is formulated to achieve in the intended effects 	
The main research question	
Is well-defined and specific	0%
Is divided in sub questions	
The research design	
• Is logical	0%
 The solution strategy is based on current theories and/or models 	
The selection of the solution strategy is explained	
The research method	
 Basic principles and presuppositions are made explicit 	
 The selection of the research instruments is accounted for 	
Use of a clear analytical framework	0%
 Data processing is properly carried out 	
 Results of the data processing are represented correctly 	
Student makes critical and transparent use of information sources	
The research outcome	
Is an answer to the research question	0%
Is useful, applicable	
The research results	
 Are valid: no more than the research outcome permits 	0%
 Are in the form of solutions, advice, recommendations, (new) applications and/or – see the introduction – (new) insights and explanations 	
Information sources	15%
 Are (partly) international, current and relevant, proper use APA 	
Reporting	
Format is professional, clear and provides insight	15%



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Information is complete, professional, correct and verifiable
 Includes reflection on research set-up, planning and results

LITERATURE

Specific required literature will be posted on blackboard for the students to use.

EXAMINATION

You will be asked to deliver a "Problem Description", which is a report which in general forms the first part of an entire research report plus an Exam.

The report contains an motivation for doing the research often related to a problem within a certain company, a full description of the problem, an deduction of a specific element which will be researched in full ending with all the components present for a specific research question. Of course a step by step approach and a more detailed explanation of what a Problem Description entails will be given during the course itself.

The deadline for this problem description is in week 3.7 on a Monday at 9.00 a.m. and the deadline for the retake is in week 4.5 on a Monday at 9.00 a.m. The exact dates will be published on blackboard, in both the announcements as well as in the planning. There is an hand in point available on blackboard for both submissions. So students need to hand in their work on blackboard, but can always sent an email containing their problem description, to the teacher as well.

The criteria on which your problem description will be judged are:

- Two-three pages long;
- Complexity;
- Substance, meaning, interesting;
- Related to the professional field;
- Current;
- Placed in proper context;
- · Described in sub problems;
- · Use of English language;
- Professionalism;
- Use literature.

During the Exam the students will apply the same criteria on which they are judged themselves on a problem description of a student from previous years. The final grade will be a combination of the two grades but both have to be above a five.

Furthermore you will be asked to present and defend your work at the end of the course. You will not receive a specific mark but the presentation is obligatory and if you have not completed this, you will not receive a mark for this course. Last but not least, all students have to attend all the presentations!

LESSON PLAN

WEEK	LECTURE/WORKSHOP	HOMEWORK
2.1	Introduction Selecting a Research topic Library skills	Make groups Select a researchable topic
2.2	Literature Library skills APA referencing Literature Portfolio Unstructured Mind Map Structured Mind Map	Find five scientific articles for your research topic, bring them to class to be reviewed. Write down the APA references Unstructured Mind Map Lock down researchable subject
2.3	Summary	Within your group make a summary of one of your approved articles and bring this to class to be reviewed. Divide the articles amongst your group members and make a summary of each of the articles you have been assigned by your group.
2.4	Summary Problem Description	Finish the assignment of summaries of the articles Start working on your problem description
2.5	Feedback problem description	Work on your problem description



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L	2.6	Exam Practice	Finish your problem description and hand it in
	2.7	Presentations	Present your problem description and prepare for
		Feedback Problem Descriptions	questions.

COURSE REQUIREMENTS AND EXPECTATIONS

There are no specific course requirements and we expect that the students come in with no to a limited amount of Research Skills.

HUMAN RESOURCE MANAGEMENT 3.2

GENERAL INFORMATION

Date: March 22nd 2023

Owner study unit: Ms Sandra Hoomans MSc PhD Course title IFAS: Human Resource Management 3.2

Prerequisite: none

ECTS: 3 Quarter: 3.2

LECTURER'S INFORMATION

Ms Sandra Hoomans MSc PhD

COURSE DESCRIPTIONS

The most commonly described managerial problems are those that deal with people. Within an international context these problems are of an extra multitude. Managers in international settings need to have a clear understanding of the relationship between culture, organizations and management. A central issue for many companies at present is how to measure performance and how to report not only performance of people but the impact of a company on society at large. Especially in a complex and fast changing, digitalized world, it is perhaps surprising for many, that it all comes down to how people act and respond to these changes. The most famous companies are the ones the centralize the human resource and show that the resilience of the company depends on the synergetic performance of the people that make up the organization.

This course is designed for internal finance and business students and is about both the design and competitive advantage of human resource management strategies. The general aim is to think strategically about the most important asses of any company and how to value human capital.

Not every (future) manager is aware of the central role that human capital plays within organizations, or how to deal with this from the senior management perspective (strategy). On top of this not every manager can work around the added complexity of an international setting. Specifically finance managers need a clear understanding of how Human Resources Management (HRM) drives operational performance and creates competitive advantages from both the manager's as finance department perspective. What specifics should an organization look for in new personnel? How do you align productivity with motivation for the whole organization and/or individuals? What is a good reward? Issues that this course will cover.

COURSE GOALS

This course has two central themes: (1) how to think systematically and strategically about aspects of managing the organization's human assets, and (2) how to design a human resource management strategy that offers an organization the ability to adapt to changes in the environment.

COURSE LEARNING OUTCOMES

The student is able to:

- describe the relation between environment, business strategy and human resource management in a
 given case.
- relate human resource management with financial performance in a given case.
- determine what selection criteria (organizational culture, environmental characteristics, job design) could and/or should be used to hire new personnel in a given case.



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- evaluate the effectiveness of management control tools to motivate employees, measure performance, built a rewarding policy and develop human resources in a given case.
- Reflect on your team member role during class / casework and the values that guide your choices, statements and perspectives.

Throughout the course you'll be sharpening the following **competencies**;

<u>Analytical skills</u>: the mental ability to analyze and diagnose complex situations is crucial to managers. Making complex decisions requires the ability to rationally process and interpret information.

Advisory skills: managers often act as advisors to other managers at a higher echelon. The role of the advisor is to support the rational decision making process by management. This requires the ability to develop alternative solutions to a problem, select criteria for judgement of the alternatives based on theoretical concepts, and select the best alternative to advise senior management.

<u>Cooperative skills</u>: managers need the ability to work together with people from different continents and cultures, since organizations become more and more interrelated all over the world. In this course, students will work together in large and small intercultural groups.

From a **skill** perspective the minority of work will be to know concepts and theories versus the majority of the focus being on (re)productive skills.

LITERATURE

We discuss some hot topics in human resource management. To understand these topics, you will get lectures and discuss cases by which you will get an overview of the present issues in the field of human resource management and development. You can download the free e-book 'Managing the Human Resource in the 21st century' (Senyucel, 2009) to get a quick overview. Furthermore, we will use a summary of chapters from the book of Paauwe, Guest and Wight, 'HRM & Performance, Achievements & Challenges', Wiley, 2013 as well as articles from HRM journals (links to these articles are provided in the lesson plan below).

EXAMINATION

At the end of the term, you will be tested on you knowledge of HRM & performance. Next to that, you will need to write a reflection report (also read course requirements and expectations) about your participation in discussions. This report, in which the test results are included, is a prerequisite to do your oral *assessment*.

You will have the opportunity to demonstrate your mastery of the course material through this oral assessment. Please make an appointment for the assessment as soon as you are ready but ultimately in week seven of the course! In the oral assessment I will ask you to answer some of the case questions (see planning) for one specific case. You can find the assessment manual on blackboard.

LESSON PLAN

There are two sessions each week. In the first session you will get an update of seven topics in Human Resource Management (see planning). In the second session you are going to discuss a Harvard business case or a case of your choice. You will have to prepare yourself to participate in a discussion. You can find the moderator schedule in the presentation 'introduction' of week one.

WEEK	SESSION ONE	SESSION TWO
1 Theme: HRM as competitive strategy	Presentation 'Introduction business strategy, HRM and performance	Video college
Sirategy	Reading list 'Managing the Human Resource in the 21st century', chapters 1, 2, 3	
	Summary Paauwe et al. Chapters 1 - 4 (Blackboard)	



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2 Theme: Strategic HRM and organization dynamics	Presentation 'The organization as a dynamic network; changes in the business environment and impact on HR' Reading List 'Managing the Human Resource in the 21st century', chapters 5 + 6 Summary Paauwe et al., Chapter 4 – 8 Baumgartner: Organizational culture and Corporate Sustainability	Case Discussion 1 Case Harvard Business Case South West Airlines Preparation: What is South West Strategy? What does it take to execute this strategy? How does SW get its competitive advantage with Human Resources?
3 Theme: Recruitment and selection, talent management	Presentation 'Talent management' Reading List: When Hiring, First Test, and Then Interview Harvard Business Review (2013) - you will have to register to see the full article Talent Management for the Twenty-First Century Harvard Business Review (2008) - you will have to register to see the full article Lievens, F., & Chapman, D. (2009). Recruitment and Selection. Fundamentals of Human Resource Management	Case Discussion 2 Extra video-college available (see number 7) Case The war for talent in China Preparation: How can you be attractive for job seekers? What would be the best ways to develop and retain new Chinese hires and existing Chinese managers?
4 Theme: HRD and intellectual capital	Presentation 'Human Resource Development and intellectual capital' Reading List Richman (2015), Human Resource Management and Human Resource Development Understanding corporate value: managing and reporting intellectual capital (Cranfield University) Extra video-college available (see number 8, 9 and 10)	Case Discussion 3 Case Harvard Business Case: Skandia AFS Preparation: What are the strengths and vulnerabilities of the AFS business model? Has Carendi created a source of sustainable competitive advantage? How do you evaluate AFS's concept of intellectual capital What changes, if any, should Carendi be contemplating for AFS's strategic, organizational, and managerial model in the future?
5 Theme: control/ motivation & commitment	Presentation 'Control in complex organisations' Reading list 'Managing the Human Resource in the 21st century', chapter 4 Herzberg, F. (1968). How Do You Motivate Employees, Harvard Business Review. Management control systems. Edinburgh Gate: Financial Times/Prentice Hall	Case Discussion 4 Case Harvard Business Case: Engstrom Auto Mirror Plant Preparation: Begin by identifying the key problems/issues for Engstrom, and then identify the key theoretical contributions that a Scanlon plan



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		should bring to a company. Is Scanlon a good solution for Engstrom's challenges? What organizational factors at Engstrom impacted how well Scanlon performed at the plant? Then generalize to other organizations: how are pay-for-performance systems influenced positively or negatively by other organizational factors? How important do you feel money is as a motivator? If you were Bent, how would you solve the problem facing Engstrom?
6 Theme: Measuring performance: pay & reward	Presentation "performance management" Extra video-college available (see nr 15,16,17,18) Reading list Hammer (2007). The 7 deadly sins of performance measurement, MIT Sloan Management Review. Pfeffer (1998). Six dangerous myths about pay. Harvard Business Review (May-June): 109-119. Rynes, Gerhart, & Minette (2004). The importance of pay in employee motivation: Discrepancies between what people say and what they do. Human Resource Management, 43(4), 381-394	Case Discussion 5 Case Harvard Business Case: Safelite Auto Preparation: Why was the productivity of the Safelite installers so low? Does the proposed PPP plan address the problems described in question 1? What are the pros and cons of switching from wage rates to piece rate pay? What are the likely consequences of a switch from wage to piece rates for: Turnover, Recruitment, Productivity, Product Quality
7 Theme sustainable strategies	HRM formative test and possibly guest speaker	Trial assessment, case study

COURSE REQUIREMENTS AND EXPECTATIONS

- Class Participation. The discussion classes are obligatory. Each student is required to be an active participant in case discussions;
- Your participation reflection should assess your total contribution to the learning environment. This
 includes not only the frequency of your contributions in class, but also their quality. Quality, includes,
 among other things: (1) sound, rigorous, and insightful diagnosis (e.g. sharpening of key issues, depth
 and relevance of analysis); (2) ability to draw on course materials and your own experience productively;
 (3) ability to advance or sharpen in-class discussion and debate, willingness to take risky or unpopular
 points of view, use of logic, precision, and evidence in making arguments; (4) professionalism of your
 conduct (attendance, punctuality, preparedness, and showing respect to all section members and their
 class contributions);
- Unexcused absences and lack of preparation will result in extra work to be done for your report.



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FINANCIAL MANAGEMENT 3.2

GENERAL INFORMATION

Date: May 10th, 2020

Owner study unit: Mr Edwin van den Berg MSc Course title IFAS: Financial Management 3.2

Prerequisite: none

ECTS: 4 Quarter: 3.2

LECTURER'S INFORMATION

Mr Edwin van den Berg MSc

COURSE DESCRIPTIONS

During this course, we will investigate and discuss the relevance of (Net) Working Capital on the Performance of a Company. We will use a Theoretical Framework (CH 16, 17 & 18 of Corporate Finance, Ross) combined with practical research of listed companies and last, but certainly not least, we will work on a project in which we use Power BI to manage our Working Capital.

COURSE GOALS

The goals for Financial Management 2.2 are to increase our knowledge and awareness of the relevance of Net Working Capital Management and the effect on the profitability of a company.

COURSE LEARNING OUTCOMES

- The student can describe, calculate and analyse the operating and cash cycles;
- The student can discuss the importance of the operating and cash cycles;
- The student can differentiate between the types of short term financial policy;
- The student can identify and calculate the essentials of short term financial planning;
- The student can calculate the effective annual interest rate on a short term financial credit;
- The student can analyse and explain how firms manage their receivables;
- The student can analyse the basic components of a firm's credit policy;
- The student can differentiate between the different types of inventory and inventory management systems used by firms;
- The student can explain what determines the optimal inventory level.

LITERATURE

Ross, 9th edition, corporate finance essentials, chapter 16-18, McGrawhill, ISBN 978-1-259-25480 or newer version.

EXAMINATION

Written exam, survey questions, trial exam available + video of the Power BI assignment.

LESSON PLAN

CLASS	TOPICS	LITERATURE	HOMEWORK	MEETING
1.1	Introduction: course, exam, project	-	-	-
1.2	NWC, operating & cash cycle	16.1 - 16.2	Read 16.1 – 16.2	Teacher will discuss sheets
2.1	NWC, operating & cash cycle	16.1 - 16.2	Prepare Q&P 1 - 6	Students will present their solutions
2.2	ST financial policy	16.3 – 16.5	Read 16.3 – 16.5	Teacher will discuss sheets
3.1	ST financial policy	16.3 – 16.5	Prepare QP 7 - 18	Students will present their solutions
3.2	Credit police & Inventory management	17.3 – 17.5	Read 17.3 – 17.5	Teacher will discuss sheets
4.1	Credit police & Inventory management	17.3 – 17.5	Prepare Q&P 7 – 15	Students will present their solutions



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4.2	FX market, arbitrage, CIA	18	Read 18.1 – 18.6	Teacher will discuss sheets
5.1	FX market, arbitrage, CIA	18	Prepare Q&P 1 –	Students will present their
5.2	Discuss papers	16 - 18	Read paper 1	solutions Discuss paper 1 and 2
6.1	Discuss papers	16 - 18	Read paper 3 and 4	Discuss paper 3 and 4
6.2	Discuss papers	16 - 18	Read paper 5 and 6	Discuss paper 5 and 6
7.1	Trial exam	-	Prepare trial exam	Group discussion trial exam
7.2	Trial exam	-	Prepare trial exam	Group discussion trial exam

In addition to the written exam, you will have to make a video for the Working Capital Management using Power Bl case. You need at least a sufficient grade for this video to pass this course. For more information, please check blackboard. For the Power Bl workshop, please check your schedule.

COURSE REQUIREMENTS AND EXPECTATIONS

- Come prepared read the reading assigned. Students must arrive on time. If you are late, you are not allowed to enter the class;
- Behave as a business professional;
- Notebooks, tablet and computers are only made for the purpose of recording lectures, calculations for lectures, exercises. Absolutely no other use.

MANAGEMENT ACCOUNTING 3.2

GENERAL INFORMATION

Date: June 7th 2020

Owner study unit: Mr Koen Detert Oude Weme Course title IFAS: Management Accounting 3.2

Prerequisite: none

ECTS: 4 Quarter: 3.2

LECTURER'S INFORMATION

Mr Koen Detert Oude Weme

COURSE DESCRIPTIONS

Topics covered will be:

- · Activity Based Costing;
- Customer Profitability and Sales Variances;
- Support-Department costs;
- · Inventory Management;
- Simplified Costing Methods;
- Pricing Decisions.

COURSE GOALS

- The student can explain the terms over- and under costing related to simple costing systems;
- The student is familiar with the four layers of the cost hierarchy of Activity Based Costing (ABC);
- The student can apply cost calculations based on ABC;
- The student can name and explain several advantages and disadvantages of applying ABC;
- The student can explain the difference between cost commitment based on ABC and the more traditional cost method;
- The student can name and explain between sales price establishment in the short and long term;



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- The student can fix sales prices based on both cost-plus and the target costing method;
- The student is able to assign indirect costs pools to that are as homogeneous as possible;
- The student can explain the profitability per customer when there is a great diversity among the customers of a company;
- The student can decompose sales volume variance in the sales mix variance and the sales-quantity variance:
- The student can explain the influence of the choice of actual versus budgeted rates and actual versus budgeted usage in the context of internal rates;
- The student can apply three methods, direct method, step-down method and the reciprocal method, with respect to internal rates;
- The student can calculate the optimal order quantity in two variables, inventory and ordering cost;
- The student can explain concepts like J.I.T. and M.R.P. and Lean Accounting;
- The student can use backflush costing with respect to inventory transactions.

COURSE LEARNING OUTCOMES

- The student is able to ccontribute to the design of the management control systems aimed at monitoring performance and steering an organisation towards its (strategic) goals;
- The student is able to give advice about the optimal design of information systems and business processes aimed at the effectiveness and efficiency of an organisation.

LITERATURE

Cost Accounting, Horngren, 16th edition.

EXAMINATION

Written exam.

LESSON PLAN

WEEK	TOPICS	LITERATURE	ASSIGNMENTS
1.1	Activity Based Costing	Chapter 5	Introduction to ABC 18.1,
			21.1+2+3+5,
1.2	Activity Based Costing	Chapter 5	23, 25.1+2+3, 26.1+2
1.3	Cost Allocation, Customer Profitability, Sales Variance	Chapter 14	19, 21, 22, 23 30, 35, 38
	Analysis [exclusive Appendix]		
1.4	Support-Department Costs	Chapter 15	19, 20 24, 32
1.5	Inventory Management, Simplified Costing Methods	Chapter 20	21, 22, 24 27, 28, 29
1.6	Pricing Decisions and Cost Management	Chapter 13	19, 22 29, 31
1.7	Trial Exam 2.2		Trial exam

COURSE REQUIREMENTS AND EXPECTATIONS

- Regular attendance is expected. Although much learning occurs outside of class, we believe it is not
 possible to get what you need from this course without being here;
- We expect students to be prepared for all classes.

BUSINESS COMMUNICATION 3.3

GENERAL INFORMATION

Date April 16th 2020

Owner study unit: Ms Mathilde Saaltink-Gorter Course title IFAS: Business Communication 3.3

ECTS: 3 Quarter: 3.3



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LECTURER'S INFORMATION

Ms Mathilde Saaltink-Gorter. Lecturer Communication skills in the department of International Finance and Accounting, Saxion University of Applied Sciences in Enschede and Deventer (the Netherlands).

COURSE DESCRIPTION

The course of Business Communication 3.3 will cover a weekly skills training about conversation and interview techniques. As well as some theory about the preparation and structure of an interview and different interview questions. One class will be spend in repeating information about presentation skills, as part of the final assignment.

The final assignment consists of a) an interview with a professional of a company, gaining information about every 'S' of the organization (of the 7sModel of McKinsey. B) the students present the analysis of the company in a presentation to the rest of the students + giving examples. These assignments are to be done in teams of 2 students.

The subjects are:

- Different type of interviews vs different type of questions;
- Preparing an interview;
- Structure of an interview;
- Basic conversation techniques: listening, open ended and closed questions, probing questions, summarizing;
- Nonverbal communication;
- 7S-Model of McKinsey.

Six classes of 90 minutes (week 1-6) with a main focus on practicing skills and where students get feedback by the teacher or the other students. These classes are compulsory. Presentation in week seven in class (at Saxion).

COURSE GOALS

The course goal is to learn students how to prepare and conduct a professional interview: a conversation in which the student takes the natural lead, without losing eye on the interviewee, and in which the info is given that the student is aiming for.

COURSE GOALS	FACTS IN %	REPRODUCTIVE ABILITY IN %	PRODUCTIVE ABILITY IN %	ATTITUDE IN %	MAX SCORE
The student can summarize			10%		10%
during an interview					
The student can ask probing			10%		10%
questions during an interview					
The student is able to use non-			10%		10%
verbal and verbal signals during					
an interview					
The students knows the difference	10%				10%
between open and closed					
questions					
The student can determine his		10%			10%
goal of an interview / conversation					
The student can ask the right			20%		20%
questions to reach his goal					
The student shows a professional				10%	10%
attitude during the interview					
The student can explain the			10%		10%
information gained from the					
interview in a clear and					
professional way					
The student knows how to	10%				10%
prepare an interview					
	20%	10%	60%	20%	100%

LITERATURE

This course focusses on skills, rather than theory. The acquired background information on interview and conversation techniques will be provided by the teacher in class.



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EXAMINATION

The student receives a grade for this course in case:

- The student attended at least 6 out of 7 classes;
- The student is present in week 7 during the presentations class.

The grade (between 1-10) will be decided according to:

- An interview in which the students show the conversation techniques of the course goals (item 4). Part of grade: 60%;
- A presentation in which the students give an analysis (applying the 7s model of McKinsey) of the interviewed company. Part of grade: 40%.

LESSON PLAN

WEEK	TOPICS	LITERATURE	ASSIGNMENTS
1.1	Goal and purpose of an interview. Characteristics of an interview. Explanation of the final assignment and the 7s-model of McKinsey.	Provided in class and on Blackboard.	Find a teammate. Find a professional in a company to do your interview with. Study theory on interview techniques. Write a summary on the 7s-Model of Kinsey.
1.2	Preparation of an interview.	Provided in class and on Blackboard.	,
1.3	Verbal communication (conversational techniques) and nonverbal communication in an interview.	Provided in class and on Blackboard.	
1.4	Structure of an interview: themes and subthemes, combined with the right questions. Start of the preparation of the actual interview with the company.	Provided in class and on Blackboard.	Prepare the interview questions for the interview with the company. Make an interview format.
1.5	Practicing the interview.	Provided in class and on Blackboard.	
1.6	Presentation skills & preparing your preparation.	Provided in class and on Blackboard.	Prepare the final presentation
1.7	Final presentations		Presentations in class. Hand in the video of your interview with the company.

COURSE REQUIREMENTS AND EXPECTATIONS

- Attendance of the classes is compulsory. In case it is not possible to attend class: contact the teacher by e-mail. At least 4 out of 6 classes should be attended to receive the grade for Business Communication 3.3.
- Homework should be made and finished before class. The homework should be brought to class, so
 feedback can be given by the teacher or by other students;
- Active participation in class during different practice sessions is needed to learn the skills explained.
- Turn off cell phones in class;
- No food allowed, water is allowed;
- Laptop is needed to make notes, not throughout the whole class. The teacher will usually ask to close the laptops to practice sessions;



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 The input of students is important in class, to learn from each other. Students can ask questions or share their opinion anytime in class.

INTERNATIONAL LAW 3.3

GENERAL INFORMATION

Date: June 16th 2022

Owner study unit: Ms Marloes Buld Course title IFAS: International Law 3.3

Prerequisite: none

ECTS: 3 Quarter: 3.3

LECTURER'S INFORMATION

Ms Marloes Buld

COURSE DESCRIPTIONS

This quarter we will be going over some aspects of international law. Questions like, which court of law has jurisdiction when a dispute arise when the opposing parties live in different countries, what happens if I close an international sales contract, what do I do when the other party doesn't deliver? An important source of international law is the European Union. We will explore how the institutions of the EU function, how the EU influences national law, how the EU tries to ensure free movement of people, goods services and capital.

At the end of this quarter you will have a general overview of the main topics of international law. Goal is to ensure that you will recognize the themes that we will encounter in this quarter in your professional practice, and have the knowledge to know how to encounter any legal issues regarding international law. Whether it means you have the answer yourself or you're able to determine that a legal professional is needed.

COURSE GOALS

With the above mention knowledge students will be able to give advice about the design of information systems and business processes of an organisation aimed at managing risk.

COURSE LEARNING OUTCOMES

At the end of the course international law, the student:

International Law (introduction)

- Knows the rules about International law;
- Knows the rules which refer to national civil law and can apply them.

Contract law

- Knows the juridical consequences of a purchase contract;
- Knows the juridical consequences of default (non-fulfillment);
- Recognizes situations of non-fulfillment and can give solutions;
- Has knowledge about the way how compensation can be allowed;
- Knows the working of force majeure;
- Has knowledge about the way how compensation can be allowed;
- Can recognize the difference between default an unlawful act;
- Knows the consequences of the unlawful act in a case.
- Knows the incoterms:
- Can recognize the consequences of these incoterms.

Jurisdiction

- · Knows which law is appropriate;
- Knows how a claimant can summon an opponent;
- · Knows how a procedure goes;



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Can describe where you have to go to court.

European law

- Knows what European law means;
- Knows the European institutions;
- Has knowledge about the European internal market;
- Knows the four free movements;
- Recognizes situations of the internal market;
- Knows the juridical procedure of the European court in Luxemburg;
- Knowledge about the competition rules in the EU;
- Knows the meaning of cartel legislation;
- Knows what an abuse of a dominant position means;
- Can solve a case about the competition rules.

LITERATURE

A basic guide to International Business law, H. Wevers, Noordhoff Publishers, 5th edition, ISBN 978-90-01-899783). Contents of the lectures and other study material that may be provided during the course of this quarter.

EXAMINATION

Written exam of 90 minutes.

LESSON PLAN

Week	Subject	Literature	Exercises and assignments *1	
1	Introduction international law	Chapter 1	 Exercise 1.1 and 1.2 Cases Costa Enel Van Gend & Loos Francovich 	
2	Jurisdiction	Chapter 3 and 4	To be announced	
3	Contract law	Chapter 2 and 5	To be announced	
4	Contract law	Chapter 2,5 and 8	To be announced	
5	European law	Chapter 6 and 7	To be announced	
6	European law	Chapter 6 and 7	To be announced	
7	European law Preparation for exam	Chapter 6 and 7 All of the above	To be announced	

^{*1:} during the quarter other exercises or assignments may be added. They will be announced in the lectures and/or via Blackboard.

COURSE REQUIREMENTS AND EXPECTATIONS

Regulations on attending class

- Come prepared students are expected to have prepared the cases;
- Students must attend school on time. Students who are late will not be able to attend the class;
- Turn off cell phones during classes;
- Do not engage in individual discussions.

Class behaviour rules

- The module is based on the principle of respect for the learner and the instructor. All behaviours that affect the teaching and learning process are strictly prohibited;
- Absolutely do not make noise, affect other people in the learning process;
- Do not eat, chew gum, use equipment such as telephone, music player during school hours;
- Notebooks and tablets are only allowed for educational purpose. Absolutely no other use.



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INTERNATIONAL FINANCIAL MANAGEMENT 3.3

GENERAL INFORMATION

Date: May 10th, 2020

Owner study unit: Mr Edwin van den Berg MSc Course title IFAS: Financial Management 3.3

Prerequisite: none

ECTS: 4 Quarter: 3.3

LECTURER'S INFORMATION

Mr Edwin van den Berg MSc

COURSE DESCRIPTIONS

Knowledge of the international financial markets is very important for many businesses that operate internationally. We will discuss, among other things, the functioning of exchange markets (exchange rate risk), international banking, the role of inflation and interest, purchasing power parity, international investments and ways to limit international risks.

This course builds on the Micro macro course in Economics and has things in common with Financial Management.

COURSE GOALS

The goals for International Financial Management 2.3 are to increase our knowledge and awareness of the relevance of doing business internationally and how to manage the financial risks of international business.

COURSE LEARNING OUTCOMES

- The student can discuss the functioning and structure of the FX market;
- The student can interpret spot, forward, swap and future FX market quotations;
- The student can derive cross-rate FX quotations;
- The student can analyse and calculate the concept of triangular arbitrage as a means of ensuring market efficiency;
- The student can explain and apply the interest rate parity condition;
- The student can explain the purchasing power parity;
- The student can explain and apply the (international) fisher effect and forward rate expectations parity;
- The student can explain and calculate (European/American) currency options pay off at expiration;
- The student can distinguish between interest rate and currency swaps;
- The student can explain and calculate interest rate and currency swaps;
- The student can explain the risks associated with interest rate and currency swaps;
- The student can explain why investors diversify their portfolios internationally;
- The student can explain and calculate the effects of fluctuating exchange rates on international portfolio investments;
- The student can explain the possible reasons for "home bias" in actual portfolio holdings.

LITERATURE

International Finance, Eun and Resnick, latest edition, ISBN 9780077161613

EXAMINATION

Written exam, survey questions, trial exam available

LESSON PLAN

MEETING	TOPIC	HOMEWORK	
1.1	Introduction IFM 2.3	Read test matrix	
1.2	CH 6 (group 1)	Read CH 6, prepare presentation and Q&P 1, 2 7, 8, 9 and 11	
2.1	CH 5 (group 2)	Read CH 5, prepare presentation and Q&P 3, 6, 9, 10 and 11	
2.2	CH 5 (group 2)	Mind map CH 5 and prepare Q&P 3, 6 9, 10 and 11	
3.1	CH 7 (group 4)	Read CH 7 and prepare presentation	
3.2	CH 7 (group 4)	Mind map CH 7 and prepare Q&P 1, 2, 4, 5, 6, 7, 8 and 9	



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4.1	CH 7 (group 4)	Prepare Q&P 1, 2, 4, 5, 6, 7, 8 and 9
4.2	CH 7 (group 4)	Prepare Q&P 1, 2, 4, 5, 6, 7, 8, 9 and extra exercise
5.1	CH 14 (group 5)	Read CH 14 and prepare presentation
5.2	CH 14 (group 5)	Mind map CH 14 and prepare Q&P 1 – 3 and 8
6.1	CH 14 (group 5)	Prepare Q&P 1 – 3 and 8
6.2	CH 15 (group 3)	Read CH 15, prepare presentation and Q&P 1 – 5
7.1	Trial exam	
7.2	Trial exam	

COURSE REQUIREMENTS AND EXPECTATIONS

- Come prepared read the reading assigned. Students must arrive on time. If you are late, you are not allowed to enter the class;
- Behave as a business professional;
- Notebooks, tablet and computers are only made for the purpose of recording lectures, calculations for lectures, exercises. Absolutely no other use.

SUPPLY CHAIN MANAGEMENT 3.3

GENERAL INFORMATION

Date: June 7th, 2022

Owner study unit: Mr Frank Gruben MSc

Course title IFAS: Supply Chain Management 3.3

Prerequisite: none

ECTS: 3 Quarter: 3.3

LECTURER'S INFORMATION

Mr Frank Gruben MSc

COURSE DESCRIPTIONS

Companies differ in the way they try to deliver value to customers. Ultimate goal is to satisfy consumers (end customers). All companies involve supply chain partners to deliver that value.

COURSE GOALS

- The student shows how supply chains compete on different competitive criteria.
- The student shows how logistics supports development of customer loyalty through quality of service
- The student is able to explain the Economic Order Quantity and calculate the EOQ in a simplified case.
- The student is able to explain the difference between P-time and D-time, the link with the CODP and the consequences for delivering customer expectations.
- The student is able to show how managing supply chains can be leveraged by improving new product introductions, promotions, product ranges and replenishments.
- The student is able to explain the difference between the concepts of Lean and Agile, and show how the combination of these concepts can be applied.

COURSE LEARNING OUTCOMES

Students know how to configure their companies' supply chain or increase the performance in their supply chain

LITERATURE

Alan Harrison, Remko van Hoek, Heather Skipworth: Logistics management and strategy Competing through the supply chain Edition 4

EXAMINATION

The exam consist of 2 big exercises. The first one is testing concepts, theory and definitions. The second one translates theory to real life cases.



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LESSON PLAN

Week	Chapter	Case Studies
1	1	1.1, 1.2 and 1.6
2	2, 3 and 4	2.3, 2.5, 3.3, 3.4, 3.5, 3.6, 4.3, 4.4, 4.6 and
		4.11
3	5 and 6	5.1, 5.2, 6.1, 6.2, 6.3, 6.4 and 6.5
4	7	7.1, 7.2, 7.3 and 7.4
5	Preparing company visit	
	Discuss DVD on supply chain problems at HEMA	
6	Company visit	
7	Trial exam	

COURSE REQUIREMENTS AND EXPECTATIONS

- Come prepared read the reading assigned. Students must arrive on time. If you are late, you are not allowed to enter the class:
- Behave as a business professional;
- Notebooks, tablet and computers are only made for the purpose of recording lectures, calculations for lectures, exercises. Absolutely no other use.

BUSINESS ENGLISH 3.4

GENERAL INFORMATION

Date: July 9th 2020

Owner study unit: Mr Hans Leijenaar Course title IFAS: Business English 3.4

Prerequisite: None

ECTS: 3 Quarter: 3.4

LECTURER'S INFORMATION

Mr Hans Leijenaar

COURSE DESCRIPTION

The course deals with grammar, financial vocabulary, and speaking skills, with a focus on English pronunciation and negotiating in English, keeping in mind cultural differences.

COURSE GOALS

After completing the course, the student ought to be able to:

- Know how to apply certain English grammar correctly, (including: Countable and uncountable nouns, much, many, (a) little, (a) few, articles (the/an/a), some and any, adverbs and adjectives and degrees of comparison, conjunctions, modals, question tags and relative clauses);
- Be able to use certain financial vocabulary within its context (see lesson plan for specifics);
- Adequately communicate verbally in English with understandable pronunciation and a minimum of language mistakes;
- Adequately prepare and hold a negotiation with upper-intermediate complexity with fellow students in English.

COURSE LEARNING OUTCOMES

CONTENTS	UNDERST CONCEPTS IN %	REPRODUCTIVE SKILLS IN %	PRODUCTIVE SKILLS IN %	ATTITUDE IN %	TOTAL
Written exam 50%					
The students knows certain	5%	15%			20%
financial vocabulary and can					
apply it in sentences. This					
includes vocabulary having					



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what others say.					
responds appropriately to					
opportunity to contribute and					
negotiation, gives them					
to what others say during the					
The student listens actively			8%	2%	10%
the negotiation.					
actively during the whole of					
The student participates			5%	5%	10%
on.					
phases in the time agreed					
makes sure to complete all					
(including small talk) and					
phases in negotiations					
awareness of the different					
The student shows thorough		2%	3%		5%
part of the conversation.					
native tongue during any					
he/she doesn't need his/her					
The student shows that			5%		5%
exam.					
topic given previous to the					
negotiation in English about					
he/she can have a					
The student knows how			20%		20%
		Oral exam 50%			
clauses and modals.					
question tags, relative					
(a/an, the), conjunctions,					
(a) few, some-, any articles					
nouns, much, many, (a) little,					
countable vs. uncountable					
degrees of comparison,					
adverbs & adjectives,					
mastered the following English grammar concepts:					
The student knows and has	5%	22%	3%		30%
takeovers	F0/	000/	20/		200/
bonds and mergers and					
change, financial ratio's,					
prices, describing price					
and stockholders, stock					
stocks and shares, stocks					
venture capital, issuing					
banks, the subprime crisis,					
interest rates and central					
commercial or retail banking,					
to do with: forms of money,					



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LITERATURE

- Reader IFASS Business English 3.4;
- English Grammar in Use by Raymond Murphy (with answers and CD-ROM), fourth edition. ISBN 978-0-521-18939-2.

EXAMINATIONS

- Formal Written Exam at the end of term 3.4 (retake also at the end of term 3.4): 50 %;
- Oral Examination: Negotiation with fellow students to take place during class hours (retake to take place at the end of term 3.4): 50%;
- Together the mark for the oral exam and the written exam constitute the mark for the course. Either one can compensate the other as long as neither mark is below 4,5.

LESSON PLAN

3.4.1 (Year.Term. Week)	In Class	Homework For The Following Week
WEEK 1		
Grammar	 Explanation On Countable Vs. Uncountable Nouns. Explanation On Much, Many, (A) Little, (A) Few. Explanation On The Use Of Articles In English. 	 Review Explanatory PowerPoint On Countable Vs. Uncountable Nouns, On Much, Many, (A) Little, (A) Few And On Articles (Blackboard). Study, Do Exercises And Check English Grammar In Use Units 69 - 79, 87. Do Exercises And Check English Grammar In Use Units 85, 86 (On Some And Any) And See If You Have Any Questions To Ask In Class Next Week.
Speaking	- Small talk: Who, what, when, where, why? - Awareness of cultural differences -Phonemic symbols & minimal pairs	- Homework assignment on awareness of cultural differences
Vocabulary	- Small talk: Conversation starters	- Study, Do Exercises And Check Vocabulary Week 1: Forms Of Money and Small talk: Conversation starters
Other	- General Introduction To Course.	

3.4.2	In Class	Homework For The Following Week
WEEK 2		
Grammar	- Explanation & Time For Questions On Some And Any.	 Review Explanatory PowerPoint On Some And Any (On Blackboard). Study English Grammar In Use Units 85, 86. Review English Grammar In Use Units 69 - 79, 87. Do Exercises And Check English Grammar In Use Units 98 - 101, 104 - 108 And See If You Have Any Questions To Ask In Class Next Week.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 2: Commercial Or Retail Banking & Interest Rates And Central Banks & The Subprime Crisis (In Reader).
Speaking	 Phases in negotiations Negotiations exercise 1: Sunglasses after dark Tongue twisters 	 Useful phrases expressing agreement/ disagreement Prepare Negotiations exercise 2: Ashbury Guitars Study Phases In Negotiations.



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3.4.3	In Class	Homework For The Following Week
WEEK 3		
Grammar	- Explanation And Time For Questions On Adjectives And Adverbs And Degrees Of Comparison.	 Review Explanatory PowerPoint On Adjectives And Adverbs And Degrees Of Comparison. (On Blackboard). Study English Grammar In Use Units 98 - 101, 104 – 108. Do Exercises And Check English Grammar In Use Units 113 - 120 And See If You Have Any Questions To Ask In Class Next Week.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 3: Venture Capital & Issuing Stocks And Shares (In Reader).
Speaking	- Negotiations Exercise 2: Ashbury Guitars	Study useful phrases in negotiations Prepare Negotiations exercise 3: Last throw of the dice

3.4.4 In Class Homework For Th		Homework For The Following Week
WEEK 4		
Grammar	- Explanation On & Time For Questions On Conjunctions.	 Review Explanatory PowerPoint On Conjunctions And Prepositions (On Blackboard). Study English Grammar In Use Units 113 - 120. Do Exercises And Check English Grammar In Use Units 26 – 37, 52 And See If You Have Any Questions To Ask In Class Next Week.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 4: Stocks And Stockholders & Stock Prices & Describing Price Changes (In Reader).
Speaking	- Negotiations exercise 3: Last throw of the dice	- Prepare negotiations exercise 4: The transfer of Pedro Romazio

3.4.5	In Class	Homework For The Following Week
WEEK 5		
Grammar	- Explanation On & Time For Questions On Modals & Question Tags	 Review Explanatory PowerPoint On Modals (On Blackboard). Study English Grammar In Use Units 26 – 37, 52. Do Exercises And Check English Grammar In Use Units 92 - 97 And See If You Have Any Questions To Ask In Class Next Week.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 5: Financial Ratios & Bonds (In Reader).
Speaking Skills	 Negotiations Exercise 4: The transfer of Pedro Romazio Explanation Negotiations Oral Examination. Arrange Groups For Oral Examination. 	- Practise Negotiating With Your Fellow Students (e.g. Using Any Of The Scenarios We've Dealt With In Class)Prepare For Oral Exam.

3.4.6	In Class	Homework For The Following Week
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WEEK 6		
Grammar	- Explanation & Time For Questions On Relative Clauses.	 Review Explanatory PowerPoint On Relative Clauses(On Blackboard). Study English Grammar In Use Units 92 – 97. Review All Grammar Materials And See If You Have Any Questions You Want To Ask Your Teacher. Do The Mock Exam (On Blackboard).
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 6: Mergers And Takeovers (In Reader).
Speaking Skills	- Oral examinations	- Practise Negotiating With Your Fellow Students (e.g. Using Any Of The Scenarios We've Dealt With In Class)Prepare For Oral Exam.

3.4.7	In Class Homework For The Following Week		
WEEK 7			
Grammar		- Review All Grammar For Examination (Blackboard, English Grammar In Use And Reader).	
Vocabulary		- Review All Vocabulary For Examination (In Reader).	
Speaking Skills	Oral Exam		

COURSE REQUIREMENTS AND EXPECTATIONS

Students are expected to:

- Sufficiently do all homework (study grammar and vocabulary and other materials discussed in class, such as information on reading and writing strategies);
- · Participate actively during all classes;
- Enrol for the Blackboard course 'Business English 3.4 (school year)' and study the PowerPoints for this course as part of their homework;
- Bring the reader to class each week.

INTERNATIONAL TAXATION 3.4

GENERAL INFORMATION

Date; June 2nd 2022

Owner study unit: Mr Arne ter Beek Course title IFAS: International taxation 3.4

Prerequisite: none

ECTS: 3 Quarter: 3.4

LECTURER'S INFORMATION

Mr Arne ter Beek

COURSE DESCRIPTIONS

International taxation is a course to give students a general idea about the different types and effects of taxation. Dutch tax law is leading to explain International tax law. Students use the OECD Model Convention to solve cases about double taxation. Students also pore upon the tax system of one other country of their choice. Students give a presentation about the tax system in another country and discuss differences with the Dutch system.



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COURSE GOALS

During the lectures the teacher explains different topics based on Dutch tax law and International tax law. Students use the OECD Model Convention to solve cases about double taxation.

COURSE LEARNING OUTCOMES

- The student can describe which parties are involved in the field of international tax law and appoint their duties:
- The student can name different types of taxation principles and illustrate this with examples;
- The student can determine where someone lives and where a company is located, based on tax treaties;
- The student can determine where someone lives and where a company is located, based on tax treaties;
- The student can determine where income components are taxed by using tax treaties;
- The student can on the basis of a case calculate how much VAT, Corporate income tax or Personal income tax is owed:
- The student can explain how double taxation can arise and how to avoid double taxation:
- The student can apply the exemption and credit method to avoid double taxation;
- The student can explain the concept of transfer pricing and can based on a case determine which method
 is the most appropriate to calculate a transfer price.

LITERATURE

Introduction to the Law of Double Taxation Conventions 3rd edition, Michael Lang, IBFD 2021.

EXAMINATION

In the written exam 'International taxation 1.4'. The exam will last 120 minutes.

LESSON PLAN

WEEK	SUBJECT	WHAT DO YOU HAVE TO READ IN YOUR BOOK?
1	Introduction international taxation, Residence	Chapter 1, 2 and 3
2	Value Added Tax (VAT) Chapter 6, 7 and 8	
3	No lessons due to Ascension day weekend	
4	Personal Income Tax & Corporate Income Tax	Chapter 9
5	Double taxation and methods for elimination of double taxation	Chapter 10 and 11
6	Transfer pricing	Chapter 12,13 and14
7	Inheritance tax treaties, Trial exam	Chapter 15, 16 and 17

COURSE REQUIREMENTS AND EXPECTATIONS

Students prepare exercises and read relevant chapters of the literature before lecture.

FINANCIAL ACCOUNTING 3.4

GENERAL INFORMATION

Date: May 8th 2020

Owner study unit: Mr Kees Tesselhof MSc MSc Course title IFAS: Financial Accounting 3.4

Prerequisite: none

ECTS: 4 Quarter: 3.4

LECTURER'S INFORMATION

Mr Kees Tesselhof MSc MSc

COURSE DESCRIPTIONS

The workload of this course is in total 580 hours in six courses. Three courses in the first year, a course in year two and two courses in the third year. In these courses you build the competence Financial Reporting. Financial Reporting is about:



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- Designing, set-up and maintaining (automated) financial and non-financial data systems;
- Supply financial and non-financial information to the benefit of stakeholders outside the organization;
- Apply the accounting principles and accounting standards in making the annual report of an enterprise;
- Determining and managing financial-economic and fiscal risks;
- Use financial statement analysis to the decision-making process and to evaluate firm performance.

Financial Accounting 2.4 deals with three important topics on designing the annual report of an organization:

- the preparing of the Statement of Cash Flows;
- financial analysis to evaluate firm performance;
- corporate governance and IFRS.

Unlike the textbook we use the double-entry bookkeeping system for dealing the problems.

The workload is four credits times 28 hours is 112 hours. The number of lessons is four per week, so in total seven weeks times four lessons is 28 lessons.

The 112 hours are allocated to visiting lessons (22 hours), preparations of the lessons (60 hours) and preparing and taking the exam (30 hours).

COURSE GOALS

The student is able to:

- Prepare the statement of cash flows using the direct method and the indirect method;
- Perform and interpret a horizontal analysis and a vertical analysis of financial statement information;
- Explain how a firm's investments in other firm's marketable securities are valued and reported;
- Evaluate a firm's corporate governance and describe the differences between IFRS and U.S. GAAP.

NO	TAXONOMY CODE	CONTENT	CONCEPTS IN %	REPRODUCTIVE ABILITY IN %	MAXIMUM SCORE
1	RV	The student can prepare the statement of cash flows using the direct method and the indirect method		30	30
2	RV	The student can perform and interpret a horizontal analysis and a vertical analysis of financial statement information		20	20
3	В	The student is able to explain how a firm's investments in other firm's marketable securities are valued and reported	30		30
4	В	The student is able to evaluate a firm's corporate governance and describe the differences between IFRS and U.S. GAAP	20		20
	TOTAL		50	50	100

COURSE LEARNING OUTCOMES

- Governance, Risk, Compliance: the student can give advice about the design of information systems and business processes of an organisation aimed at managing risk;
- Finance & Operations: the student can give advice about financial issues, taking into account fiscal aspects and financial risks.

LITERATURE

Reimers, Jane L.(2010). Financial Accounting, a business process approach. Third edition. New Jersey: Pearson Prentice Hall, ISBN: 9781292040141.

Chapters 9, 10 (incl. Appendix) and 11 are the topics / subjects of the exam.

In each chapter you find the learning objectives of the discussed theory.



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EXAMINATION

The exam will be a written exam of 120 minutes.

LESSON PLAN

WEEK	CONTENT	PREPARE	DURING CLASS
1.1	Summery 1 -8	CH 9: MC 1 - 3	CH 9: 2, 10, 19, 21 and 34
	CH9		
2.1	CH 9	CH 9: 39, 40, 45 and 46	CH 9: 22, 50, (54 and 55)
2.2	CH 9	CH 9: 54 and 55	CH 9: 49
3.1	CH 10	CH 9: FSA 9-3	CH 10: 15, 16 and 41
3.2			
4.1	CH 10	CH 10: 17 and 18	CH 10: 19 and 44
4.2	CH 10	CH 10: 23 and 36	-
5.1	Appendix 10a	CH 10: 45 and 47	Appendix 10a: 1 and 2
5.2	Appendix 10b	CH 10: 53	Assignment Books-a-Million (format available in
			library)
6.1	CH 11	Appendix 10B: 3, 4, 5 and 6	CH 11: 14 and 15
6.2	CH 11	CH 11: 16 and 17	-
7.1	CH 11	CH 11: MC 1-5, exercises 6, 7	
		and 8	
7.2	Recap	Summary, questions etc	-

COURSE REQUIREMENTS AND EXPECTATIONS

During the classes we will guide you through a range of topics related to financial reporting, such as cash flow statements, market securities, analysing a firm's performance, corporate governance and IFRS versus US GAAP. We build on the knowledge you have gathered on the topic of financial reporting in year one at IFAS. We start our first lesson with the topic of cash flow statements. Please prepare yourselves by reading through Chapter nine and summarizing questions/remarks you have. In our first lesson we will also reserve some time for introductions etc.

Just some practical notes in general:

- We kindly ask you to take note of the planning and the cases which need to be prepared;
- Preparation of these cases is an important prerequisite for useful participation in class;
- There is time available during the lesson to discuss any questions or difficulties you may encountered;
- The sheets are already available and contain guidance with respect to the learning objectives and a summary of theory.

INTERNATIONAL FINANCIAL MANAGEMENT 3.4

GENERAL INFORMATION

Date: May 10th, 2020

Owner study unit: Mr Edwin van den Berg MSc

Course title IFAS: International Financial Management 3.4 Prerequisite: International Financial Management 3.3

ECTS: 4 Quarter: 2.4

LECTURER'S INFORMATION

Mr Edwin van den Berg MSc

COURSE DESCRIPTIONS

Knowledge of the international financial markets is very important for many businesses that operate internationally.



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We will discuss, among other things, the functioning of exchange markets (exchange rate risks), international banking, the role of inflation and interest, purchasing power parity, international investments and ways to limit international risks.

COURSE GOALS

The goals for International Financial Management 2.4 are to increase our knowledge and awareness of the relevance of doing business internationally and how to manage transaction and economic risk.

COURSE LEARNING OUTCOMES

- The student can describe the services international & domestic banks provide to their clients;
- The student can describe and calculate money market instruments such as Eurodollar interest rate futures contracts, FRA, Euro notes and Euro commercial paper;
- The student can describe the various types of international bonds (foreign bond, Eurobond, global bond, straight fixed-rate bond, Euro MTN, FRNs, equity related bonds, dual currency bonds);
- The student can define the measure of liquidity and market concentration regarding the international equity market;
- The student can define the market structure and the different types of orders;
- The student can define cross-listing & ADRs, the reasons for it and the advantages;
- The student can define and calculate economic/operating, transaction and translation exposure;
- The student can define the strategies a firm can use for managing the operating exposure;
- The student can define and calculate the payoff of the strategies that a firm can use for managing the transaction exposure.

LITERATURE

International Finance, Eun and Resnick, latest edition, ISBN 9780077161613.

EXAMINATION

Written exam, survey questions, trial exam available.

LESSON PLAN

WEEK	CHAPTER	MEETING ONE	MEETING TWO
1	8	Introduction IFM 2.4	Management of transaction exposure:
			forward hedge and problem 1
2.1	8	Management of transaction	
		exposure: money market hedge and	
		problem 2	
2.2	8		Management of transaction exposure:
			option hedge and problem 3
3.1	8	Management of transaction	
		exposure: problems 6, 7 and 8	
3.2	9		Management of economic exposure:
			operational hedge vs financial hedge and
			problem 1a, 1c, 3a and 3c
4.1	10	Management of translation	
		exposure: balance sheet hedge vs	
		derivatives hedge	
4.2	11		Forward rate agreements and problem 1,
			2, 3 and 4
5.1	8-11	Remaining Q&P CH 8 – 11 and	
		WSS	
5.2	12		International bond markets: problem 1, 2
			and 3
6.1	13	International equity markets:	
		problem 1 and 2	



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6.2	Remaining Q&P and WSS
7.1 &	Casus preparation
7.2	

COURSE REQUIREMENTS AND EXPECTATIONS

- Come prepared read the reading assigned. Students must arrive on time. If you are late, you are not allowed to enter the class;
- Behave as a business professional;
- Notebooks, tablet and computers are only made for the purpose of recording lectures, calculations for lectures, exercises. Absolutely no other use.

SUPPLY CHAIN MANAGEMENT 3.4

GENERAL INFORMATION

Date: June 7th, 2022

Owner study unit: Mr Frank Gruben MSc

Course title IFAS: Supply Chain Management 3.4

Prerequisite: none

ECTS: 3 Quarter: 3.4

LECTURER'S INFORMATION

Mr Frank Gruben MSc

COURSE DESCRIPTIONS

Companies differ in the way they try to deliver value to customers. Ultimate goal is to satisfy consumers (end customers). All companies involve supply chain partners to deliver that value.

In this second part of Supply Chain Management, the focus is on:

- Integrating the Supply Chain;
- Purchasing:
- Future challenges and opportunities.

COURSE GOALS

- The student is able to explain the need for aligning processes between organisations and to identify the benefits of integrating the supply chain;
- The student is able to explain the different types of intercompany relationships that exist in the context of supply chain management and argue how the appropriate relationship can be selected:
- The student is able to discuss and weigh the potential benefits and difficulties of operating supply chain partners;
- The student is able to explain the role of procurement in a focal firm, and why this role is a key factor in logistic and supply chain management:
- The student is able to explore the drivers of procurement value, showing how the traditional cost-down role has expanded to a broader basis in the firm;
- The student shows how the concept of supplier segmentation can be applied;
- The student shows how management of supply chains will be affected by future structures and future approaches to aligning organisations, and how this will impact competitiveness of supply chain in the future:
- The student is able to identify key management challenges of competing through the supply chain.

COURSE LEARNING OUTCOMES

Students know how to deal with different types of partners, suppliers and challenges.

LITERATURE

Alan Harrison, Remko van Hoek, Heather Skipworth: Logistics management and strategy Competing through the supply chain Edition 4



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EXAMINATION

The exam consist of 2 big exercises. The first one is testing concepts, theory and definitions. The second one translates theory to real life cases.

LESSON PLAN

Week	Topic	Meeting	Cases
1	Chapter 8	Theory and cases	8.1, 8.2, 8.3, 8.4, 8.5, 8.7, 8.8 and8.9
2	Chapter 9 and 10	Theory and cases	9.1, 9.2, 9.3, 9.4, 10.1, 10.3 and 10.4
3	Guest lecture 1 on new developments	Preparing guest lecture 1 Team 1	
4	Guest lecture 1	Guest lecture 1 Team 1 delivers	
5	Guest lecture 2	Preparing guest lecture 2 Team 2	
6	Guest lecture 2	Guest lecture 2 Team 2 delivers	
7	Trial Exam	Discuss answers	

COURSE REQUIREMENTS AND EXPECTATIONS

- Come prepared read the reading assigned. Students must arrive on time. If you are late, you are not allowed to enter the class;
- Behave as a business professional;
- Notebooks, tablet and computers are only made for the purpose of recording lectures, calculations for lectures, exercises. Absolutely no other use.

BUSINESS ENGLISH 4.1

GENERAL INFORMATION

Date: July 9th 2021

Owner study unit: Mr Hans Leijenaar Course title IFAS: Business English 4.1

Prerequisite: None

ECTS: 3 Quarter: 4.1

LECTURER'S INFORMATION

Mr Hans Leijenaar

COURSE DESCRIPTION

The course deals with grammar and financial vocabulary, and has a strong focus on academic writing skills.

COURSE GOALS

After completing the course, the student ought to be able to:

- Apply certain grammatical aspects of the English language appropriately (including verb tenses, conditional clauses, gerund and infinitives, passives, prepositions, and punctuation);
- Be able to use certain financial vocabulary within its context (see lesson plan for specifics);
- Write a well-structured and convincing argumentative essay on a controversial topic of her/his own choice.



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COURSE LEARNING OUTCOMES

Content exam	Understanding	Reproduction	Productive skills	Total
	in %	in %	in %	in %
	Written exam			
The student knows certain financial	2%	10%	1%	13%
vocabulary and can apply it in sentences.				
This includes vocabulary having to do with:				
accounting basics, bookkeeping, accounting				
principles, depreciation, cost accounting,				
inventory, the income statement of profit and				
loss account, the balance sheet, the				
statement of cash flows and company law				
The student is aware of the concept		1%	1%	2%
academic vocabulary and can apply it in				
sentences appropriately				
The students knows and mastered the	3%	29%	3%	36%
following English grammar concepts:				
possession (genitive), word order, irregular				
verbs, conditional (if-) clauses, all (!) tenses				
(verb forms), gerund and infinitive, countable				
vs. uncountable nouns, articles (the, an/an),				
some and any, much, many, (a) little, (a) few,				
the passive, adverbs & adjectives, degrees				
of comparison, punctuation, modals,				
prepositions and relative clauses				
	Essay			
The student can write a convincing			37%	37%
argumentative essay of between 600 and				
800 words in good (grammatically correct)				
English, using appropriate vocabulary and an				
academic style of writing				
The student can find bonafide, relevant			10%	10%
(academic) sources in English and use these				
in support of a certain statement				
The student applies APA style referencing		39%		39%
	5%	43%	52%	100%

LITERATURE

Reader IFASS Business English 4.1, English Grammar in Use by Raymond Murphy (with answers and CD-ROM), fourth edition. ISBN 978-0-521-18939-2.

EXAMINATIONS

- Formal Written Exam at the end of term 4.1 (retake to take place at the end of term 4.2): 50%;
- Term Paper (argumentative essay): 50%;
- Together the mark for the term paper and the written exam constitute the mark for the course. Either one can compensate the other as long as neither mark is below 4,5.



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LESSON PLAN

4.1.1 (Year.Term. Week) Week 1	In Class	Homework For The Following Week
Grammar	Explanation On Possession (Including The Genitive). Do Diagnostic Test + Check And Discuss Its Consequences.	- Review Explanatory Powerpoint Possession (On Blackboard) Study, Do And Check Extra Materials On Possession (In Reader) Study, Do Exercises And Check English Grammar In Use Units 81-83.
Vocabulary		 - Make Conscious Decision About How You'll Deal With Studying Vocabulary. - Study, Do Exercises And Check Vocabulary Week 1: Academic Vocabulary In Use.
Language Skills	- Start Language Skills Exercise 1: 'Profit Or Principle?' Do The 'Task' (In Reader, Materials Week 1, Sound Recordings On Blackboard).	- Pretend You're Nikos Tatakis, Write Your E-Mail To Carl Thomson, PRINT It And Bring It To Class. Hand It In.
Other	- General Introduction To Course.	

4.1.2	In Class	Homework For The Following Week
Week 2		-
Grammar	- Explanation On If-Clauses (Aka Conditional Clauses).	Review Explanatory PowerPoint On If-Clauses (Aka Conditional Clauses) (On Blackboard). Study, Do Exercises And Check English Grammar In Use Units 38-41.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 2: Accounting Basics & Bookkeeping
Language Skills	- Explanation On Using Text Structure, Paragraph Structure And Linking Words And Phrases In Reading & Writing (Revision Of Third Year Course) Explanation On How To Write A Proper E- Mail (Revision Of Last Year) Or Business Letter.	- Based On The Peer Feedback And Information You Received In Class, Improve Your E-Mail To Carl Thomson And Bring A Printed Version Of Both The Old And The New Version To Class. Please Staple Them Together.
Term Paper	- How To Choose A Topic For Your Term Paper How To Find Sources.	Decide On A Preliminary Topic For Your Term Paper. Make Sure To Find At Least Three Reliable, English Sources.

4.1.3	In Class	Homework For The Following Week
Week 3		
Grammar	- Explanation On Gerund And Infinitive.	 Review Explanatory PowerPoint On Gerund And Infinitive (On Blackboard). Study, Do Exercises And Check English Grammar In Use Units 53-68.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 3: Accounting Principles & Depreciation. (In Reader).
Term Paper	- How To Start Your Paper: Discuss Topics and Info On Formulating An Essay Statement And Three Main Arguments	- Formulate Your Essay Statement And Three Main Arguments. Find Support For Your Arguments In Reliable Sources. Hand All Of This In, Using The 'Format Preliminary Essay Statement, Arguments And Sources' That Can Be Found In The 'Library' Section Of



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		Our Blackboard Environment. Send It To Your Teacher By E-Mail Before The Deadline Mentioned In Class (See PowerPoint).
4.1.4	In Class	Homework For The Following Week
WEEK 4		
Grammar	- Explanation On The Passive.	Review Explanatory PowerPoint On The Passive (On Blackboard). Study, Do Exercises And Check English Grammar In Use Units 42-46.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 4: Cost Accounting & Inventory (In Reader).
Language Skills	- Explanation Correction Code Writing Assignments Explanation On Handing In Assignments (With Safe Assign) Feedback On Preliminary Essay Statement, Arguments And Sources	- Improve Your Preliminary Essay Statement, Arguments And Sources. PRINT And Hand In In Week 5.
Term Paper	- Discuss The 'Format Preliminary Essay Statement, Arguments And Sources' That You Handed In By E-mail.	
445	In Class	Homowork For The Following West
4.1.5 WFFK 5	In Class	Homework For The Following Week
WEEKS		
Grammar	- Explanation On Punctuation.	Review (Study) Explanatory PowerPoint On Punctuation (On Blackboard). Put Punctuation Marks In The Text 'No Hiding Place For The Irresponsible Business' And Check It.
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 5: The Income Statement Or Profit And Loss Account & The Balance Sheet (In Reader).
Language Skills	 Summary Information On How To Write An Essay. Final Information On Term Paper. (Peer) Feedback Improved Preliminary Essay Topics, Arguments And Sources. 	- Improve Your Preliminary Essay Statement, Arguments And Sources Once More. Start Writing Your Term Paper.
4.1.6 WEEK 6	In Class	Homework For The Following Week
WEEK 6		
Grammar	- Explanation On Prepositions	Review Explanatory PowerPoint On Prepositions (On Blackboard). Study, Do Exercises And Check English Grammar In Use Units 121-136. Review All Grammar Materials And See If You Have Any Questions You Want To Ask Your Teacher. Do The Mock Exam (On Blackboard).
Vocabulary		- Study, Do Exercises And Check Vocabulary Week 6: The Statement Of Cash Flows & Company Law (In Reader).
Term Paper	- Discuss Essay Topics, Progress And Essay Statements.	- Write Essay (See Hand-Out For Information!) And Be Sure To Hand It In Before The Deadline.
4.1.7	In Class	Homework For The Following Week
WEEK 7	111 01055	Homework For the Following Week
Grammar	Discuss Mock Exam. Discuss Any Questions Regarding Grammar Topics For Exam.	- Review All Grammar For Examination (Blackboard, English Grammar In Use And Reader).



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Vocabulary	- Discuss And Questions Regarding Vocabulary For Exam.	- Review All Vocabulary For Examination (In Reader).
Term Paper		- Finish Your Term Paper And Hand In Before The Deadline.

COURSE REQUIREMENTS AND EXPECTATIONS

Students are expected to:

- Sufficiently do all homework (study grammar and vocabulary and other materials discussed in class, such as information on paragraph structure);
- · Participate actively during all classes;
- Enrol for the Blackboard course 'Business English 4.1 (school year)' and study the PowerPoints for this course as part of their homework;
- Bring the reader to class each week.

FINANCIAL MANAGEMENT 4.1

GENERAL INFORMATION

Date: March 19th, 2020

Owner study unit: Mr Edwin van den Berg MSc Course title IFAS: Financial Management 4.1

Prerequisite: none

ECTS: 4 Quarter: 4.1

LECTURER'S INFORMATION

Mr Edwin van den Berg MSc

COURSE DESCRIPTIONS

In this course, students will learn more about Risk vs Return of several different asset categories, such as Stocks & Bonds. Furthermore, students will investigate the effects on the risk of a portfolio when investors use the principle of diversification. The third main theme revolves around the Cost Of Capital and the impact of leverage on the financial results of a project or company.

COURSE GOALS

- The student can calculate the ROI of bonds and stock over a given period;
- The student can assess the implications of market efficiency;
- The student can calculate expected returns, explain the impact of diversification and define the systematic risk principle;
- The student can discuss the security market line and the risk-return trade-off;
- The student can determine a firm's cost of equity, debt and overall capital;
- The student can identify some of the pitfalls associated with a firm's overall cost of capital and what to do about them:
- The student can discuss the effect of financial leverage and determine the optimal capital structure for an organization;
- The student can analyze the impact of taxes and bankruptcy on capital structure choice;
- The student can identify the essentials of the bankruptcy process;
- The student can discuss the different dividend types and how dividends are paid;
- The student can explain the issues surrounding dividend policy decisions;
- The student can differentiate between cash and stock dividends;
- The student can explain why share repurchases are an alternative to dividends.

COURSE LEARNING OUTCOMES

Students know how to structure credit side of the balance sheet, build an investment portfolio, calculate the cost of capital (WACC) and know when to pay a dividend.



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LITERATURE

Ross, 9th edition, corporate finance essentials, chapter 10-14, McGrawhill, ISBN 978-1-259-25480 or newer version.

EXAMINATION

Written exam, survey questions, trial exam available.

LESSON PLAN

Week	Chapter	Home work	
1.1	10	Introduction, no home work	
1.2	10	Read chapter 10 and mind map, prepare questions 1, 3, 5, 7, 8, 12, 15, 17,	
		20, 23 and 25	
2.1	11	Read chapter 11 and mind map	
2.2	11	Prepare questions 1, 2, 6, 9, 11, 14, 17, 19, 25, 28 and 29	
3.1	12	Read chapter 12 and mind map	
3.2	12	Prepare questions 1, 4, 5, 7, 8, 9, 11, 12, 17, 18, 21 and 24	
4.1	13	Read chapter 13 and mind map	
4.2	13	Prepare questions 1, 3, 6, 8, 9, 12, 13, 14 and 17	
5.1	14	Read chapter 14 and mind map	
5.2	14	Prepare questions 1, 3, 6, 8, 9, 12, 13, 14 and 17	
6.1	10 – 14	Remaining questions and preparations	
6.2	10 – 14	Remaining questions and preparations	
7	Trial exam	Prepare trial exam	

COURSE REQUIREMENTS AND EXPECTATIONS

- Come prepared read the reading assigned. Students must arrive on time. If you are late, you are not allowed to enter the class;
- Behave as a business professional;
- Notebooks, tablet and computers are only made for the purpose of recording lectures, calculations for lectures, exercises. Absolutely no other use.

AUDTING 4.1

GENERAL INFORMATION

Date: October 24th, 2022

Owner study unit: Mr Edwald Mentink Course title IFAS: Auditing 4.1

Prerequisite: none

ECTS: 4 Quarter: 4.1

LECTURER'S INFORMATION

Mr Edwald Mentink - the lecturer is specialised in external reporting by not-for-profit organizations, more specifically the way a balanced scorecard could supply the basic structure for reporting about both financial and not-financial targets and in Financial Control in not-for-profit organizations.

COURSE DESCRIPTIONS

In this course we will emphasize the philosophy and environment of the auditing profession, with special attention paid to the nature and economic purpose of auditing, auditing standards, professional conduct, legal liability, audit evidence, audit planning, consideration of internal control, and audit sampling.

COURSE GOALS

- The student understands and can discuss professional standards & ethics;
- The student understands and can discuss the process of gathering and evaluating audit evidence;
- The student understands and can discuss the process of audit planning, understanding the client, assessing risks and responding;



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• The student understands and can discuss the meaning and significance of internal control, the major components of internal control and how internal control relates to a financial statement audit.

COURSE LEARNING OUTCOMES

Students understand the basic principles of auditing, the ethical implications and the need for the auditors to base their opinion on ample evidence.

LITERATURE

Whittington/Pany, Principles of Auditing & Other Assurance Services, Twentieth Edition, McGraw-Hill International Edition, ISBN 978-1-259-25277-8.

EXAMINATION

A written exam, based on a practical and realistic case.

LESSON PLAN

WEEK	LESSON	CHAPTER	QUESTIONS & PROBLEMS
1	1	2	Problem 2.14, 2.16, 2.26 and 2.27
	2		Problem 2.19, 2.33, 2.38 and 2.39
2	1	3	Problem 3.5, 3.24, 3.28, 3.29 and 3.39
	2		Problem 3.42, 3.45 and 3.48
3	1	5	Problem 5.1, 5.2, 5.7, 5.14,5.33 and 5.35
	2		Problem 5.47, 5.51 and 5.53
4	1	6	Problem 6.1, 6.3, 6.7, 6.14, 6.15 and 6.25
	2		Problem 6.28, 6.32 and 6.48
5	1	7	Problem 7.2, 7.10, 7.19, 7.30 and 7.32
	2		Problem 7.34, 7.36 and 7.42
6	1	Roadrunner	
	2	case	
7	1	Review	
	2	Trial test	

COURSE REQUIREMENTS AND EXPECTATIONS

- Regular attendance is expected. Although much learning occurs outside of class, we believe it is not
 possible to get what you need from this course without being here;
- We expect students to be prepared for all classes.

FINANCIAL ACCOUNTING 4.1

GENERAL INFORMATION

Date: June 8th, 2022

Owner study unit: Mr R.H.M. Engberink MA CPA Course title IFAS: Financial Accounting 4.1 Prerequisite: Financial Accounting previous years

ECTS: 4 Quarter: 4.1

LECTURER'S INFORMATION

Mr R.H.M. Engberink MA CPA - lecturer in the School of Finance and International Business, Saxion University of Applied Sciences in Enschede and Deventer (the Netherlands). The lecturer is a specialist in financial accounting.

COURSE DESCRIPTIONS

The course introduces the students in the equity method of accounting for investments, according the US-GAAP rules, followed by an introduction into the consolidation of financial information according the equity method and the initial value method.



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COURSE GOALS

Apply the equity method of accounting for investments;

Recognize when consolidation of financial information into a single set of statements is necessary; Prepare consolidated financial statement subsequent to acquisition when the parent has applied in its internal records the equity method or the initial value method.

COURSE LEARNING OUTCOMES

Apply the equity method of accounting for investments;

Recognize when consolidation of financial information into a single set of statements is necessary; Prepare consolidated financial statement subsequent to acquisition when the parent has applied in its internal records the equity method or the initial value method.

LITERATURE

Hoyle, Joe B. (2014). Fundamentals of Advanced Accounting, sixth edition, chapters one, two and three.

EXAMINATION

Written exam of 120 minutes with open questions.

LESSON PLAN

Week	Topics	Literature	Assignments
1.1	The equity method of accounting for investments	Chapter 1	Ch. 1: 1, 6
1.2	The equity method of accounting for investments	Chapter 1	Ch. 1: 7, 18, 26, 29
1.3	Consolidation of financial information	Chapter 2	Ch. 2: 1, 2, 3, 4, 11, 13, 30
1.4	Consolidation of financial information	Chapter 2	Ch. 2: 15, 16, 20, 23, 31, 32
1.5	Consolidations – subsequent to the date of acquisition	Chapter 3	Ch. 3: 1, 2, 4, 5, 9, 10, 11, 20, 24, 37
1.6	Consolidations – subsequent to the date of acquisition	Chapter 3	Ch. 3: 23, 25, 29
1.7	Trial exam		Ch. 3: 3, 6, 7, 8, 38

COURSE REQUIREMENTS AND EXPECTATIONS

The students must prepare all of the assignments in the lesson plan at home. Without sufficient practice it is impossible to pass the exam.

RESEARCH SKILLS 4.1 AND 4.2

GENERAL INFORMATION

Date: March 5th, 2020

Owner study unit: Ms Bettine Bergmans MSc MSc Course title IFAS: Research Skills 4.1 and 4.2

Prerequisite: none

ECTS: 3

Quarter: 4.1 and 4.2

LECTURER'S INFORMATION

Ms Bettine Bergmans MSc MSc.

COURSE DESCRIPTIONS

During this course, Research Skills 4.1 and 4.2, which you will be following during the first two quarters of this academic year, you will gain the tools in order to critically review existing knowledge and based on this knowledge provide a practical advice to the work field. In other words you will establish a literature review. The process of writing this literature review is divided up into two parts. The first part will be established during Research Skills 4.1 and 4.2 and will end with an introduction. This introduction in turn, also forms the introduction of your final graduation assignment, the Research and Advisory Report, in which you add to your introduction, the necessary



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theoretical framework, final conclusion and policy advice. So in other words you will work on your final report the entire year, starting this course with the Introduction on your literature review.

This process will assist you in providing a final Introduction by the end of quarter two. This introduction, plus a oral presentation about this introduction will be graded and will provide your final grade for this subject.

COURSE GOALS

During this course you will learn to:

- Select your research topic and researchable problem;
- Search for, and work with, adequate literature;
- Form research questions;
- Develop a research methodology and apply several research tools;
- Present your work both on paper and via an oral presentation;
- Reflect on your work.

You will learn these Research Skills via general lectures, active workshop, intense self-study, handing in the required homework and by incorporating the provided feedback on your homework into your work.

COURSE LEARNING OUTCOMES

Assessment criteria:

- The student has analysed a substantial and relevant problem by describing the problem, stating the
 appropriate content including the relevance for research and incorporating appropriate literature weight
 0.35:
- The student accounts for a suited purpose fitting with the proposed problem and in line with the needs of relevant stakeholders – weight 0.15;
- The student justifies that the proposed methodology will deliver a suitable result for the problem at hand and uses appropriate and substantial sources in order to support made claims weight 0.20;
- The student has delivered a professional and verifiable report, fitting with the audience and is capable of defining the work by reflecting, justifying choices and creating support for ones work weight 0.30.

LITERATURE

Specific required literature will be posted on blackboard for the students to use.

EXAMINATION

The grade you will receive will be based the Introduction you hand in which will be judged by your first supervisor based on the criteria stated under learning outcomes.

LESSON PLAN

Term one

	STUDENT	SUPERVISOR	COMPANY COACH (CC)	RS 4.1 and 4.2 / Ms Bergmans
1.1	Practice library skills Study assignment on Blackboard	Preference subject(s) to Ms. Bergmans	Make assignment for students Post assignment on blackboard Deadline: Assignment week 1 Prepare presentation	Introduction Library Skills Provide sign in sheet for assignments
1.2	Choose assignment Find articles	Preference subject(s) to Ms. Bergmans	Presentation Assignment	Set up Student-CC- Supervisor match
1.3	Deadline: Make appointment with CC & supervisor for week 1.3 or 1.4 latest 1.5 Determine MP &RP Find articles Approve articles with supervisor	Check articles of student		APA MP & RP Summary



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	T	T		T
	At least 1 approved article to bring to class next week			
1.4	Meeting Company Coach & Supervisor Bring one approved scientific article to summarise in class Find more articles Approve articles with supervisor Make summaries Fine-tune MP & RP with Supervisor and CC	First meeting with student and CC determine definite MP & RP Check articles of student	First meeting with student and CC to determine definite MP & RP	Summary Structure MP & RP if needed
1.5	Meeting with CC & Supervisor Find more articles Approve articles with supervisor Make summaries Get your MP & RP approved by CC & Supervisor Start problem description	First or second meeting with student and CC determine definite MP & RP (MP usually for CC, RP Supervisor but they are connected) Check articles of student Check Summaries (provide feedback, no grade needed)	First or second meeting with student and CC to determine definite MP & RP (MP usually for CC, RP Supervisor but they are connected)	Problem Description Double check Progress/ meetings are set up etc.
	STUDENT	SUPERVISOR	COMPANY COACH (CC)	RS 4.1 and 4.2 / Ms. Bergmans
1.6	Deadline: Definite MP & RP Find more articles Approve articles with supervisor Make summaries Develop RQ in class Continue problem description	Check by e-mail or appointment if MP & RP are OK and therefore definite Work together with CC & student Check articles of student Check Summaries (provide feedback, no grade needed)	Check by mail or appointment if MP & RP are OK and therefore definite Work together with supervisor & Student	RQ Practice and check RQ
1.7	Find more articles Approve articles with supervisor Make summaries Continue problem description Deadline: Hand in RQ at supervisor	Check RQ of student & provide feedback Check articles of student Check Summaries (provide feedback, no grade needed)		Content Objective
	Autumn Holiday	Holiday	Holiday	Holiday
1.8	Deadline four summaries of scientific articles & one summary of a professional article. You need to hand this in	Check RQ of student & provide feedback Check summaries of 4 scientific articles and 1 of a professional article		Remind supervisors that summaries have to be hand in otherwise students won't get a



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	to receive a grade by the end of RS Deadline problem description	Check Problem Description and provide feedback	grade for their introduction.
1.9	Exams other courses but if you have time work on literature, improving RQ if needed and objective	Check Problem Description and provide feedback	
1.10	Exams other courses but if you have time work on literature, improving RQ if needed and objective	Check Problem Description and provide feedback	

Term two

	STUDENT	SUPERVISOR	COMPANY COACH (CC)	RS 4.1 and 4.2 / Ms Bergmans
2.1	Hand in revised RQ & problem description if needed, just as long till it is approved. Start developing your methodology and check with supervisor Continue with articles and summaries	If needed re-check RQ of student & provide feedback Check articles and summaries if needed		Methodology
2.2	Develop methodology and check with supervisor Continue with articles and summaries and problem description where needed	Check articles and summaries if needed		Writing & Presenting
2.3	Deadline: Methodology	Check methodology and provide feedback		Theoretical Framework
2.4	Develop Objective Start developing presentation together with students with the same CC Retake Summaries Deadline: 4 scientific, 1 professional			Conclusion Remind supervisors that summaries have to be hand in otherwise students won't get a grade for their introduction.
2.5	Deadline: Objective Develop presentation with students with the same CC Finalize Introduction	Check Objective and provide feedback	You might be called upon for advice considering the objective as you are the company/person whom they are doing the assignment for.	Policy
	Christmas Holiday	Holiday	Holiday	Holiday
	Christmas Holiday	Holiday	Holiday	Holiday
2.6	 Presentations Finalize Introduction Do not forget your problem description 	Presentations if possible you are very welcome to attend, schedule will be on BB	Presentations if possible you are very welcome to attend, schedule will be on BB	Presentations



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2.7	 Presentations Finalize Introduction Do not forget your problem description. 	Presentations if possible you are very welcome to attend, schedule will be on BB	Presentations if possible you are very welcome to attend, schedule will be on BB	 Presentations Remind supervisors to grade introductions, fill in the grade in bison, only if summaries are approved.
	Student	Supervisor	• Company Coach (CC)	RS 4.1&4.2 / Ms. Bergmans
2.8	Deadline Monday morning 8.00 a.m. Introduction Exams other courses but if possible start on Theoretical Framework (TF)	Supervisor assesses Introduction but can call in the help of the CC	Supervisor can call in the help of the CC when in doubt about elements of the Introduction	•
2.9	Exams other courses but if possible start on Theoretical Framework (TF)	Supervisor assesses Introduction but can call in the help of the CC	Supervisor can call in the help of the CC when in doubt about elements of the Introduction	•
2.10	Exams other courses but if possible start on Theoretical Framework (TF)	Grades in Bison if summaries are approved	•	Planning Presentation & Defence

COURSE REQUIREMENTS AND EXPECTATIONS

There are no specific course requirements and we expect that the students come in with no to a limited amount of Research Skills.

MANAGEMENT ACCOUNTING 4.2

GENERAL INFORMATION

Date: May 15th, 2020

Owner study unit: Mr Frank Gruben

Course title IFAS: Management Accounting 4.2

Prerequisite: none

ECTS: 4 Quarter: 4.2

LECTURER'S INFORMATION

Mr Frank Gruben

COURSE DESCRIPTIONS

Controlling is one of the managerial functions like planning, organizing, staffing and directing. It is an important function because it helps to check the errors and to take the corrective action so that deviation from standards are minimized and stated goals of the organization are achieved in a desired manner. In this course, we want to explore some of the existing tools that provide support in management control.

COURSE GOALS

- The student understands and can discuss Strategy & Balanced Scorecard;
- The student understands and can discuss the system of process costing;
- The student understands and can discuss how quality can be used by companies as a competitive tool;
- The student understands and can discuss the management control systems and the use of transfer pricing in a multinational environment.

COURSE LEARNING OUTCOMES

Students understand some of the basic principles of management accounting and how management accounting supports management in their quest to take control over the organization they are managing.



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LITERATURE

Horngren's Cost Accounting, A Managerial Emphasis , Srikant & Madhav, 16th edition Pearson, ISBN 9781292211541.

EXAMINATION

A written exam, based on practical and realistic cases.

LESSON PLAN

Black & Bold = Homework

Steel blue italic = In class assignment

WEEK	LESSON	CHAPTER	QUESTION
2.1	Part 1	CH 12	Questions 12.16 and 12.22
	Part 2	CH 12	Questions 12.18 and 12.19
2.2	Part 1	CH 17	Questions 17.2, 17.3, 17.16, 17.17 and 17.18
	Part 2	CH 17	Questions 17.19, 17.20, 17.21 and 17.22
2.3	Part 1	CH 17	Questions 17.38
	Part 2	CH 17	Questions 17.40
2.4	Part 1	CH 19	Question 19.16
	Part 2	CH 19	Question 19.19, 19.20
2.5	Part 1	CH 19	Question 19.25, 19.26
	Part 2	CH 22	Question 22.18, 22.20
2.6	Part 1	CH 22	Question 22.22, 22.27
	Part 2	CH 22	Question 22.19, 22.21
2.7	Part 1	Repetition	12.26, 12.27, 17.26, 19.29 and 22.23
	Part 2	Trial exam	

COURSE REQUIREMENTS AND EXPECTATIONS

- Regular attendance is expected. Although much learning occurs outside of class, we believe it is not
 possible to get what you need from this course without being here;
- We expect students to be prepared for all classes.

AUDTING 4.2

GENERAL INFORMATION

Date: June 7th, 2022

Owner study unit: Mr Edwald Mentink Course title IFAS: Auditing 4.2

Prerequisite: none

ECTS: 4 Quarter: 4.2

LECTURER'S INFORMATION

Mr Edwald Mentink - the lecturer is specialised in external reporting by not-for-profit organizations, more specifically the way a balanced scorecard could supply the basic structure for reporting about both financial and not-financial targets and in Financial Control in not-for-profit organizations.



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COURSE DESCRIPTIONS

A financial audit, or more accurately, an audit of financial statements, is the verification of the financial statements of a legal entity, with a view to express an audit opinion. The audit opinion is intended to provide reasonable assurance, but not absolute assurance, that the financial statements are presented fairly, in all material respects, and/or give a true and fair view in accordance with the financial reporting framework. The purpose of an audit is to provide an objective independent examination of the financial statements, which increases the value and credibility of the financial statements produced by management, thus increase user confidence in the financial statement, reduce investor risk and consequently reduce the cost of capital of the preparer of the financial statements.

In this course we focus on the question of how to collect audit evidence that the management assertions (actual figures and disclosures) made in the Financial Statements are reliable and in accordance with required standards and legislation.

COURSE GOALS

- The student understands and can discuss the approach to the audit of cash and financial investments;
- The student understands and can discuss the audit of receivables and revenue;
- The student understands and can discuss the audit of inventories and cost of goods sold;
- The student understands and can discuss the audit of property, plant and equipment;
- The student understands and can discuss the audit of accounts payable and other liabilities;
- The student understands and can discuss the audit of debt and equity.

COURSE LEARNING OUTCOMES

Students understand the way auditors gather evidence that either supports or contradicts management assertions about the different balance sheet accounts and income statement and how auditors use the internal control system of the company in this process.

LITERATURE

Whittington/Pany, Principles of Auditing & Other Assurance Services, Twentieth Edition, McGraw-Hill International Edition, ISBN 978-1-259-25277-8

EXAMINATION

A written exam, based on a practical and realistic case.

I ESSON PLAN

WEEK	LESSON	CHAPTER	TO DO – black letters = homework, blue letters = in class assignment
1	1	10	Question 10.10, 10.11, 10.18 and 10.27
	2		Question 10.46, 10.50, roadrunner case and assignment two
2	1	11	Question 11.6, 11.9, 11.14, 11.15, 11.19 and 11.25
	2		Question 11.26, 11.31, 11.41 and 11.47
			Students: how would I audit a Department Store?
3	1	12	Question 12.1, 12.2, 12.3, 12.19, 12.21 and 12.41
	2		Question 12.25, 12.26 and 12.39
			Roadrunner case and assignment three
4	1	13	Question 13.4, 13.14, 13.17, 13.21 and 13.25
	2		Question 13.27, 13.31, 13.36 and 13.39
			Roadrunner case and assignment four
5	1	14	Question 14.3, 14.14, 14.17, 14.18 and 14.37
	2		Question 14.38, 14.39
			Students: how would I audit a Truck Plant?
6	1	15	Question 15.7, 15.8, 15.12, 15.26 and 15.30
	2		Question 15.36
			Students how would I audit a Shipyard?
7	1	Review	
	2	Trial test	



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COURSE REQUIREMENTS AND EXPECTATIONS

- Regular attendance is expected. Although much learning occurs outside of class, we believe it is not
 possible to get what you need from this course without being present;
- We expect students to be prepared for all classes.

FINANCIAL ACCOUNTING 4.2

GENERAL INFORMATION

Date: June 8th, 2022

Owner study unit: Mr R.H.M. Engberink MA CPA Course title IFAS: Financial Accounting 4.2 Prerequisite: Financial Accounting 4.1

ECTS: 4 Quarter: 4.2

LECTURER'S INFORMATION

Mr R.H.M. Engberink MA CPA. The lecturer is a specialist in financial accounting.

COURSE DESCRIPTIONS

The course is about:

- Accounting for partial ownership interest of non-controlling owners of a subsidiary (the minority interest) by the parent;
- The elimination of the accounting effects created by intra-entity transactions in the consolidation process;
- Intra-entity debt and Consolidated cash flows;
- All according the US-GAAP rules.

COURSE GOALS

- Describe and apply the valuation principles underlying the acquisition method of accounting for the noncontrolling interest;
- Consolidate financial statements with intra-entity assets transactions and intra-entity debts.
- · Consolidated cash flows.

COURSE LEARNING OUTCOMES

- Describe and apply the valuation principles underlying the acquisition method of accounting for the noncontrolling interest;
- Consolidate financial statements with intra-entity assets transactions and intra-entity debts;
- Consolidated cash flows.

LITERATURE

Hoyle, Joe B. (2014). Fundamentals of Advanced Accounting, sixth edition, chapters 4, 5 and 6.

EXAMINATION

Written exam of 120 minutes with open questions.

LESSON PLAN

Week	Topics	Literature	Assignments
2.1	Consolidated financial statements and	Chapter 4	Ch. 4: 1, 2, 3, 4, 6, 7, 8,
	outside ownership		14, 15, 16
2.2	Consolidated financial statements and	Chapter 4	Ch. 4: 23, 24, 27, 32, 37,
	outside ownership		38, 39
2.3	Consolidated financial statements – intra-	Chapter 5	Ch. 5: 1, 2, 4, 5, 10, 11,
	entity asset transactions		12, 15, 28
2.4	Consolidated financial statements – intra-	Chapter 5	Ch. 5: 3, 6, 7, 8, 9, 13,
	entity asset transactions		29, 32, 36
2.5	Intra-entity debt	Chapter 6	Ch. 5: 14, 33, 34, 35



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	Consolidated cash flows		Ch. 6: 2, 10, 12, 13, 42
2.6	Intra-entity debt	Chapter 6	Ch. 6: 3, 4, 5, 6, 7, 15,
	Consolidated cash flows		17, 30, 44
2.7	Trial exam		Ch. 6: 33, 34, 48

COURSE REQUIREMENTS AND EXPECTATIONS

The students must prepare all of the assignments in the lesson plan at home. Without sufficient practice it is impossible to pass the exam.

ACCOUNTING INFORMATION SYSTEMS 4.3

GENERAL INFORMATION

Date: June 8th, 2022

Owner study unit: Mr Marten Bruining MSc MBA Course title IFAS: Accounting Information Systems 4.3

Prerequisite: none

ECTS: 3 Quarter: 4.3

LECTURER'S INFORMATION

Mr Marten Bruining MSc MBA gets assisted by an assistant (student from previous years).

COURSE DESCRIPTIONS

Accounting Information Systems is a course that contributes to the competence Information Management. Accounting Information Systems 2.3 and/or 4.3 deals with the following topics:

- Data, transaction data processing and information;
- (relational) Databases;
- Risks with respect to information and controls to reduce those risks;
- · Audit and evaluation of information systems.

COURSE GOALS

The lifeblood of the administrative and operational environment of any organisation is the data it collects, processes, stores, and reports as useful information to both internal and external users. All levels of an organisation are affected both directly and indirectly by the input, flow and output of such information. Management of organisations needs purposeful and reliable information to control business processes. This mainly includes the quality aspects of effectiveness, efficiency, reliability, availability and controllability.

COURSE LEARNING OUTCOMES

Accounting Information Systems is a course that contributes to the competence Information Management.

The course is chiefly focused on data, transaction data processing and information, and is heavily IT-based. It applies a web based ERP application for trade companies: Exact Online Handel Premium. The spreadsheet application Excel will be used for additional analysis and reporting purposes.

The course aims to bridge financial accounting with the controlling aspects of accounting information systems.

LITERATURE

- Romney, Marshall B., Accounting Information Systems (14th, Global ed.). Essex, England: Pearson Education; 15th, Global edition ISBN 978 1292 353 364
- Bruining, M., Syllabus Accounting Information Systems 2.3 (4.3), Exact Online (EOL) Handel Premium: Saxion UAS.

EXAMINATION

Report (Excel downloads from Exact companies plus answers to 100 so-called reflection questions).



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LESSON PLAN

Practice:

WEEK	TOPICS	LITERATURE	ASSIGNMENTS
1.1	General introduction, sales (including bookkeeping control), purchases and fixed assets	Syllabus EOL	#1
1.2	Sales (including turnover bonus), purchases (including purchase order advices and bookkeeping control)	Syllabus EOL	#2
1.3	Purchasing (reconciling the control account and transferring purchase price variances to the P&L), permanence and liquid assets	Syllabus EOL	#3
1.4	Fixed assets, current assets and VAT returns	Syllabus EOL	#4
1.5	Stock counts and cost price changes	Syllabus EOL	#5
1.6	P&L by item group, budgets and capita selecta	Syllabus EOL	#6
1.7	All of the above; loose ends	Syllabus EOL	All of the above

Accompanying theory:

ASSIGNMENT#	CHAPTER	PAGE(S)
#1	2 Overview of Transaction Processing and ERP Systems	55, 59
	4 Conceptual Foundations of Accounting Information Systems	116
	7 Control and Accounting Information Systems	224
	8 Controls for Information Security	263 - 264
	10 Processing Integrity and Availability Controls	323 - 327
	13 The Expenditure Cycle: Purchasing to Cash Disbursements	425 - 427
#2	-	-
#3	7 Control and Accounting Information Systems	239
	10 Processing Integrity and Availability Controls	323
#4	2 Overview of Transaction Processing and ERP Systems	54, 58
	4 Conceptual Foundations of Accounting Information Systems	117
	8 Controls for Information Security	263 - 264
	12 The Revenue Cycle: Sales to Cash Collections	388 - 390
#5	10 Processing Integrity and Availability Controls	326 - 327
	12 The Revenue Cycle: Sales to Cash Collections	383
	13 The Expenditure Cycle: Purchasing to Cash Disbursements	426
#6	10 Processing Integrity and Availability Controls	329
	16 General Ledger and Reporting System	529, 536 - 537

COURSE REQUIREMENTS AND EXPECTATIONS

Preparation of homework, attend classes and have fun during the course.



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MIS/ICT 4.3

GENERAL INFORMATION

Date: June 26th, 2020

Owner study unit: Mr Erik Horsthuis Course title IFAS: MIS/ICT 4.3

Prerequisite: None

ECTS: 3 Quarter: 4.3

LECTURER'S INFORMATION

Mr Erik Horsthuis

COURSE DESCRIPTIONS

Information technology nowadays is without a doubt coupled to the most important functions in the organisation. The marketing-, the sales- and amongst others the administrative function are automated in such a way that one can speak of a dependency on ICT.

Business managers see the development of the ICT component more and more as leading. Keeping up to pace with the development of ICT is a must. Example of this is the growth of digital business or e-commerce. Most managers recognize the fact that they must keep up but simply don't have the resources to do so. A company that doesn't invest in ICT runs behind.

The other side of the story is that jumping in at the right time might be very wise, or in other words don't be the first to jump however, doing nothing although is never a wise thing but having a set of evaluation criteria to assess the possibilities of new technology and then decide to what is essential.

In this course the students build in a group of 3 to 4 persons a Management Information System for the Pralines retail shop of Mr. Jean Neuhaus where theoretical (proposal for business model) as well as practical (database and Excel) skills are needed.

COURSE GOALS

Make the student a worthy partner in the business discussions about the digital world, who speaks the language of the IT people as well as the language of business developers and can play the role of intermediate

COURSE LEARNING OUTCOMES

- The student sees the database as a coherent set of data tables;
- The student is able to translate natural language questions into 4th generation query language (SQL)
 using Access;
- The student is able to see an information system as part of the organisation;
- The student is familiar with different aspects of computer networks and internet;
- The student is able to recognize new technologies;
- The students develops an attitude for maintaining development in technology;
- The student has a creative, problem solving attitude, towards information technology;
- The student has the practical knowledge to search information on and with new media;
- The student is able to develop a technology concept for a company;
- The student is able oversee the implementation of the developed concept.

LITERATURE

The MIS/ICT Course book and Online course Microsoft Access.

EXAMINATION

Consist of the grading of a report, a database and the presentation of the previous one.

LESSON PLAN

WEEK	CLASS	CONTENT	
1	2 PR	MIS Theory	
		Information requirements / analysis	
	3 PC-lab	Online course access	
2	2 PR / SS	MIS Theory	



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		Writing report
	2 DC lab	Online serves Assess
	3 PC-lab	Online course Access
3	2 PR / SS	MIS Theory / consultation
		Building MIS – writing report
	3 PC-lab / SS	Online course Access
4	2 PR / SS	MIS Theory / consultation
		Building MIS – writing report
	3 PC-lab / SS	Online course Access / building MIS
5	2 PR / SS	Theory / consultation
		Building MIS – writing report
	3 PC-lab / SS	Online course Access
6	2 PR / SS	Theory / consultation
		Building MIS – writing report
	3 PC-lab / SS	Online course Access
7	2 PR / SS	Presentation group work
	3 PC-lab / SS	Finishing touch MIS and reports

COURSE REQUIREMENTS AND EXPECTATIONS

Attendance is mandatory and each student is expected to contribute fully to the group result.

SOCIOLOGY & CULTURAL ANTHROPOLOGY 4.3

GENERAL INFORMATION

Date November 14th, 2022

Owner study unit: Ms Miranda Bens

Course title IFAS: Sociology & Cultural Anthropology 4.3

Prerequisite: none

ECTS: 3 Quarter: 4.3

LECTURER'S INFORMATION

Ms Miranda Bens.

COURSE DESCRIPTIONS

During the second semester (quarter three) lectures and seminars are scheduled. The lectures are meant to discuss the various subjects theoretically. These lectures will be performed interactively, so including questions, debates and reflections. Literature will be used as guideline. The student has to prepare the meetings by reading the applicable chapter(s) in advance.

The seminar activities will be focussed on the paper assignment. In a step-by-step strategy the student has to write a paper, comparing two different cultural groups.

This course can be characterized as an introduction in both disciplines of social sciences. The main focus will be on social & cultural anthropology. As a prospective economist, specialized in international business, it is a necessity to obtain knowledge and understanding of societies, groups and individuals in a social and cultural perspective. The increase of awareness is relevant for operating professionally in the globalizing world. The contents of the course are related to other courses in the IFAS(S) programme. Primarily these are the 'Global Economic Awareness' courses (Micro/Macroeconomics, HRM and Ethics) as well as the courses 'Business English & Communication' 'Research Skills' and 'Study Career Counselling'. Every individual is part of a diversity of social networks. Observing and analysing these networks, in combination with comparing social connections of



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others, can be seen as a point of view to discuss the cultural dimensions of reality. These dimensions are explicitly linked to both economic sciences as well as human sciences; the reality is coloured by human behaviour. Contrary to natural sciences the focus will not be on the formula: 'if'... 'then', but on the formula: 'when' ... 'then'.

COURSE GOALS

- The student can describe the key concepts of sociology and cultural anthropology;
- The student can explain the key concepts of sociology and cultural anthropology;
- The student can describe the variety of human cultures:
- The student can explain the influence of society, religion, symbols, kinship, ethnicity and gender with regard to globalization, identity, multiculturalism and business;
- The student is able to compare the various influences of society, religion, symbols, kinship, ethnicity and gender with regard to globalization, identity, multiculturalism;
- The student is able to discuss about sociological and cultural anthropological topics with other, including peers;
- The student can argue about and reflect on the consequences of the obtained knowledge and ideas of this course;
- The student can write a paper concerning a comparison between two cultural groups.

COURSE LEARNING OUTCOMES

The student:

- Has obtained the key concepts of sociology and cultural anthropology;
- Has obtained understanding in the variety of human cultures;
- Has obtained understanding in the influence of society, religion, symbols, kinship, ethnicity and gender with regard to globalization, identity, multiculturalism and business;
- Is able to make a comparison between two cultural groups, commit to a written presentation (paper);
- Is able to discuss in a proper way topics of the course with others, including peers;
- Is able to reflect on his/her personal behaviour respect to the prospective profession.

LITERATURE

- Meyer, E. (2015). The Culture Map. Decoding how people think, lead and get things done across cultures. PublicAffairs TM New York.
- Subject related articles.
- Two books and at least four articles for the paper assignment. Students have to make their own selection, checked and agreed by the lecturer.

EXAMINATION

A written examination and a paper assignment.

LESSON PLAN

WEEK	LECTURE	SEMINAR	PRELIMINARY WORK
1	Introduction: general overview of	Introduction paper	Read The Culture Map,
	sociology and cultural anthropology	assignment: personal choices	Introduction: page 1 – 27
	interrelationship with economics and	of groups to investigate	
	business		
2	The eight scales of Culture	Resources and design of	Read The Culture Map,
		research	Chapter 1: page 29 – 60
			Preparatory work
			resources
3	Communication and Evaluation in	Analysis data cultural group	Read The Culture Map,
	Cultures	#1	Chapter 2: page 61 -88
			Collecting data source
			materials



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4	Persuasion and Leadership in Cultures	Analysis data cultural group #2	Read The Culture Map, Chapter 3: page 89 – 114 Collecting data source materials
5	Decision Making and Trust in Cultures	Comparative analysis of both cultural groups	Read The Culture Map, Chapter 4 and 5: page 115 – 162
6	Disagreeing and Scheduling in Cultures	Draft version of paper: discussion and feedback	Read The Culture Map, Chapter 6: page 163 – 194
7	Influences on Culture and Society, preparation written exam	Final version of paper: conducting defence of outcome	Read The Culture Map, Chapter 7 and 8: page 195 - 241

COURSE REQUIREMENTS AND EXPECTATIONS

Active and properly participation during lectures and seminars (provisionally).

ACCOUNTING INFORMATION SYSTEMS 4.4

GENERAL INFORMATION

Date: June 26th 2022

Owner study unit: Mr Maikel Snijder

Course title IFAS: Accounting Information Systems 4.4

Prerequisite: none

ECTS: 3 Quarter: 4.4

LECTURER'S INFORMATION

Mr Maikel Snijder

COURSE DESCRIPTIONS

Accounting Information Systems is a course that contributes to the competence Information Management. This course provides a basic knowledge of how accounting information systems function in today's business environment.

This course is primarily focused on the quality of management, administrative and logistic information. This mainly includes the quality aspects of: effectiveness, efficiency, reliability, availability and controllability. This implies that the management of organisations needs purposeful and reliable information to control business processes.

Therefore, this course emphasizes the internal control features necessary to produce accurate and reliable accounting data as they look at how accounting information is recorded, summarized, and reported in both manual and computerized systems.

The information needs to be available at the desired times and needs to be subsequently verifiable. This means that requirements need to be determined with regard to the design, construction, implementation and management of data systems, from which the management information emanates.

This course therefore has a lot in common with MIS/ICT.

The following topics are covered in Accounting Information Systems courses: systems concepts, tools, development processes, analysis, design, implementation and operation, computer software and configurations, data storage and processing methods, file processing, implementing data base management systems, internal control, information system controls, data security and integrity, accounting transaction cycles, revenue cycle applications, and expenditure cycle applications.

System concepts, including the theory, principles, controls, practical application and numerical calculations inherent in accounting systems analysis, design, and development. System development life cycle includes system analysis, conceptual design, physical design, operation and maintenance, implementation and conversion.



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Topics of system controls will include the study of security, accessibility, processing integrity, confidentiality, privacy being fundamental to the system integrity and reliability. Other topics include computer fraud, auditing system and relational databases.

Accounting Information Systems this fourth quarter deals with the following topics:

- Data, transaction data processing and information;
- Setup and management of systems;
- Business activities, information and controls with respect to various transaction cycles;
- Cost accounting system;
- · General ledger, reporting, use of IT for reporting, use of management tools for performance monitoring;
- Risks with respect to information and controls to reduce those risks;
- Audit and evaluation of information systems;
- Systems development.

COURSE GOALS

Learning objectives for Accounting Information Systems 2.4 are as follows:

- The student is able to describe: difference between data and information; different aspects regarding information; different aspects regarding accounting information system (AIS); and major business processes within most organizations;
- The student is able to describe different aspects regarding transaction data processing;
- The student is able to describe: threats, fraud and types of fraud with respect to information; and illicit approach or access to computers;
- The student is able to describe different aspects regarding risks and controls;
- The student is able to describe different aspects regarding controls for security of information systems, information systems' reliability, information protection, controls for processing integrity and controls for systems availability;
- The student is able to design a plan for study and evaluation of internal control in an AIS;
- The student is able to describe and/or identify business activities, information aspects, key decisions and threats, with respect to various transaction cycles, and the student is able to evaluate adequacy of controls for dealing with threats regarding various transaction cycles;
- The student is able to describe different aspects and phases regarding systems development process

COURSE LEARNING OUTCOMES

- The student is able to describe: threats, fraud and types of fraud with respect to information; and illicit approach or access to computers;
- The student is able to describe different aspects regarding risks and controls;

LITERATURE

Romney, M.B. & Steinbart, P.J. Accounting Information Systems (15th, Global ed.). Essex, England: Pearson Education, ISBN: 978-1-292-35336-4.

The following Chapters are in scope of this course: Chapters 1, 2, 8-18, 22.

EXAMINATION

The exam of Accounting Information Systems 2.4 is an end-semester exam and:

- Will be a written exam consisting of essay questions;
- Will take 120 minutes;
- Will be graded on a 1 to 10 scale.



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LESSON PLAN

LESSON	CONTENT PER WEEK	HOMEWORK	IN CLASS	PROBLEMS FROM BOOK (not mandatory)
1.1	Introduction, AIS an overview	None	Introduction	-
1.2	Transaction processing and ERP systems	Read CH 1, 2 and 22 Weekly assignment BB*	Assignment on AIS and ERP	1.3 excl E, 1.4, 1.5 excl G & H, 1.6, 1.8, 2.1, 2.3, 2.8 and 22.13
2.1	AIS and risk: internal control	Prepare case 2.1	Discuss case 2.1	-
2.2	Cycles: revenue	Read CH 10 and 14 Weekly assignment BB*	Group 1: presentation internal control and revenue	14.7a, 14.8a, 14.9a, 14.10
3.1	Cycles: expenditure	Prepare case 3.1	Discuss case 3.1	-
3.2	Cycles: production	Read CH 15 and 16 Weekly assignment BB*	Group 2: presentation internal control and expenditure / production cycle	15.1, 15,4, 15.9, 15.10, 16.1, 16.2 and 16.5
4.1	Cycles: HR	Prepare case 4.1	Discuss case 4.1	-
4.2	Cycles: reporting	Read CH 17 and 18 Weekly assignment BB*	Group 3: presentation internal control and HR / reporting cycle	17.2, 17.5, 17.9, 18.2 and 18.5
5.1	Cycles: what can go wrong (threats and control)	Prepare case 5.1	Discuss case 5.1	-
5.2	Cycles: what can go wrong (threats and control)	Read CH 8 and 9 Weekly assignment BB*	Group 4: presentation (computer) Fraud	8.1, 8.2, 8.7, 9.1, 9.3 and 9.4
6.1	Trust services framework	Prepare case 6.1	Discuss case 6.1	-
6.2	Trust services framework	Read CH 11, 12 and 13 Weekly assignment BB*	Group 5: presentation trust services framework part 1 Group 6: presentation trust	11.3, 11.4, 12.1, 13.1, 13.7 and 13.8
			services framework part 2	
7.1	Internal control and internal audit	Prepare case 7.1	Discuss case 7.1	-
7.2	Recap	-	Summary	-

^{*}All assignments (including the weekly cases) are available in the folder 'Weekly Assignments'. Here you will find all the online assignments and hand-in-points.

COURSE REQUIREMENTS AND EXPECTATIONS

The classes after the introduction do require extensive preparation, therefore please prepare yourselves by reading through the preparation materials (published in 'Weekly Assignments') and summarizing questions/remarks you have.



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Just some practical notes in general:

- Everything you need to know about the weekly workload and assignments, you can find in the folder
 'Weekly Assignments'. We kindly ask you to take note of this folder and the planning of course.
 Preparation of each class (studying video's, working on assignments etc.) is an important prerequisite for
 useful participation in class. There is time available during the lesson to discuss any questions or
 difficulties you may encountered;
- In our introduction class we will make some important agreements on forming groups and a rotation schedule for presentations. Each group will present cases/theory throughout this course to the rest of the group;
- The theoretical sheets (prepared by the author of the book) will be published at the end of each week and contain guidance with respect to the learning objectives and a summary of theory.

PROFESSIONAL DEVELOPMENT & COMMUNICATION

GENERAL INFORMATION

Date: May 18th 2020

Owner study unit: Ms Miranda Bens

Course title IFAS: Professional Development & Communication

Prerequisite: none

ECTS: 3

Quarter: throughout the whole year 4 (quarter 1, 2, 3 and 4).

LECTURER'S INFORMATION

Ms Miranda Bens, teaches classes of Professional Development in quarter 1 and 2, and the Management Game in quarter 3. Study mentor/coach.

Ms Bettine Bergmans, teaches Management Game in quarter 3 and; Ms Kirstin Voolstra, teaches Business Communication in quarter 4.

COURSE DESCRIPTIONS

In following a Bachelor programme at Saxion University of Applied Sciences practical professional development is an important element of the study. In the IFASS programme Finance & Control students are being educated in becoming professionals who play a key role in managing business processes. In order to be able to perform as a starting specialist in Finance & Control students need to develop management- and leadership skills (amongst others). The course Professional Development & Communication offers the students the opportunity to develop themselves as starting professionals with the management- and leadership skills they will need in the international professional field.

Focus areas of this course are 'professional attitude', 'self-knowledge' and 'orientation on future profession'. Besides these areas there will be attention for experiences with different cultural backgrounds in both personal lives as educational background and working in interdisciplinary- and multicultural teams.

Students learn to shape and steer their personal development in relation to their professional career. The student will do so by:

- Reflecting on, and give meaning to learning experiences;
- Identifying and de-quartering ambitions, personal qualities and competencies to develop;
- Creating and conducting personal development plans in which choices will be made on studying successfully and future career directions.

The student is responsible for his own personal learning curve and will be guided and assisted by the study coach and teachers of the course.

The course is offered throughout the whole study year and is divided in four quarters in which the focus areas are taken as a starting point for the content that is offered in each quarter. The first quarter focusses on developing self-knowledge and dealing with cultural aspects. Orientation on future profession is also offered in the form of a field trip. The second quarter will focus on developing both self-knowledge and professional attitude, whereas in quarter three the student will focus mainly on developing a professional attitude and orientation on future profession. The fourth quarter has the strongest focus on orientation on future profession.



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COURSE GOALS

In order to develop themselves as a future professional the students need certain competencies. For a starting specialist in Finance & Control a total of eight competencies were formulated. In this course students will work on two of these eight competencies. These competencies are key competencies for the starting Finance & Control specialist. By showing that they possess these competencies the student demonstrates that he can act and behave as a starting professional in Finance & Control and that he is ready to work in his profession.

The competencies that will be developed in this course are:

- Competency No. 7: Professional Expertise → Social and Communicative Competencies;
- Competency No. 8: Responsible Conduct → Self-managing Skills, Attitude and Behaviour.
- Competency No. 7: Professional Expertise contains Social and Communicative Competencies and can be used in a professional context. This has been described as follows. The Finance & Control specialist can work together in a professional environment and think about objectives and the arrangement of the organisation, resulting in requirements that relate to the following characteristics: multidisciplinary and interdisciplinary, being customer-oriented, multi-cultural, collegiality, and management.
- The Finance & Control specialist can effectively communicate orally as well as in writing on all internal levels, in general English business language;
- Competency No. 8: Responsible Conduct contains Self-managing Skills, Attitude and Behaviour that can be used in a professional context. This is described as follows.

 The Finance & Control specialist self-manages and regulates his/her own development with regard to learning, result-oriented working, taking initiative and independent behaviour; flexibility, thought and reflection about, and taking responsibility for his/her own behaviour indicates involvement and critical self-assessment; development of a professional attitude with initiative or room for normative and cultural aspects, respect for others, a professional code and ethical principles for professional behaviour.
- The students will work on these competencies by actively attending practical classes in the form of workshops, working together in teams to deal with practical situations (simulated- and real-life situations) and regular individual meetings with their study coach.

COURSE LEARNING OUTCOMES

DESCRIPTION SUBJECTS	CONCEPTS	REPRODUCTIVE	PRODUCTIVE	ATTITUDE	TOTAL
	IN %	SKILLS IN %	SKILLS IN %	in %	
	Business	Communications 4.4			
The student is aware of	5%				5%
conventions for a professional					
resume					
The student can make a		13%			13%
professional and attractive					
resume attuned to the specific					
situation for which it is needed					
The student knows the	5%				5%
conventions for writing motivation					
letters					
The student can write an			12%		12%
attractive motivation letter in					
response to a real vacancy text					
which he or she has found online					
The student knows what a job			5%	5%	10%
interview can be like and is able					
to conduct one as a starter on the					
labour market					
The student can reflect on how			5%		5%
was performed in a job interview					
and put this reflection down in					
words					



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	Prof	fessional Develop	ment		
The student is able to evaluate	5%				5%
and adjust his/her study methods					
is order to be in charge of his/her					
study progress					
The student is able to work	5%			5%	10%
together with a group of people in					
a practice related setting in a					
professional way as being taught					
in class					
The student is able to conduct a				10%	10%
professional conversation in					
which he/she can reflect on and					
adjust his/her own behaviour					
The student is able to formulate			5%	5%	10%
and give feedback to peers in a					
constructive and respectful way					
The student actively participates			15%		15%
in (minimum) six					
business/professional events to					
gain knowledge of the business					
work field					
	20%	13%	42%	25%	100%

LITERATURE

Seven Habits of Highly Effective People 30th Anniversary Edition, May 2020 By Steven R. Covey.

EXAMINATION

At the end of the study year the student's professional skills will be assessed by the teachers from the course. The course stands for 3 ECTS and is being assessed mainly by attending classes, mentor conversations with the study coach and other compulsory activities. Students receive two partial grades (50/50) that will be combined in one final grade:

- A partial grade for the part Professional Development 4 is based on whether the student has attended all compulsory activities and one or more optional items on the checklist. For more information about the content of the checklist please check Chapter Four! Verwijzingsbron niet gevonden. 'Four! Verwijzingsbron niet gevonden.' All the items on the checklist need to be ticked in order to receive the partial grade for this part. This will be assessed by the teacher of Professional Development 4.
- Another partial grade will be given for the part Business Communication 4.4 in quarter 4.4. In order to receive this partial grade the student has to hand in a portfolio in which is included a reflection report about the student's core qualities and pitfalls, a letter of application, a professional resume, proof of attendance to a job interview session and a reflection report on the job interviews that were conducted in the job interview session. The assessment form for this part of the course can be found in 'Fout!

 Verwijzingsbron niet gevonden.'. All this will be assessed by the teacher of Business Communication 4.4.

Both grades weigh for 50% in the final grade for this course.

The two competencies mentioned in Chapter two (Professional Expertise: Social and Communicative Competencies & Responsible Conduct: Self-managing Skills, Attitude and Behaviour) will be dealt with over a period of four quarters.

The competencies are divided in and will be assessed on the following subjects for Professional Development 4:

- The student is able to evaluate and adjust his/her study methods in order to be in charge of his/her study progress;
- The student is able to work together with a group of people in a practice related setting in a professional way as being taught in class;



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- The student is able to conduct a professional conversation in which he/she can reflect on and adjust his/her own behaviour:
- The student is able to formulate and give feedback to peers in a constructive and respectful way;
- The student actively participates in (minimum) 6 business/professional events to gain knowledge of the business work field.

Subject one is assessed by the study coach during the several mentor conversations that take place throughout the study year. Subject two and four are assessed by the supervising teachers during the meetings of the Management Game in quarter three and COIL Finance Lab in quarter four. Subject three is assessed by the study coach during the final mentor conversation in quarter four. Subject five is assessed by the study coach who will check attendance at the organised professional events and the paper for Trainee for a Day.

If one or more of the compulsory items on the checklist for Professional Development four aren't assessed with 'sufficient' or 'attended' students have to show that they have developed the required competency in a replacement assignment.

For Business Communication 4.4 the two competencies are divided in and will be assessed on the following subjects:

- The student is aware of conventions for a professional resume;
- The student can make a professional and attractive resume attuned to the specific situation for which it is needed:
- The student knows the conventions for writing motivation letters;
- The student can write an attractive motivation letter in response to a real vacancy text which he or she has found online:
- The student knows what a job interview can be like and is able to conduct one as a starter on the labour market.
- The student can reflect on how was performed in a job interview and put this reflection down in words.

If the partial grade for Business Communication 4.4 is not assessed with a sufficient grade after the first attempt the student has to show that he has developed the required competency in a retake.

For a full overview of how the different subjects are being weighed on which level, see 'Fout! Verwijzingsbron NIET GEVONDEN.' at point five 'Course Learning Outcomes'.

LESSON PLAN

The course is spread out over four quarters and in each quarter, the students will work on different key aspects of their professional development. The specific topics that will be dealt with during the classes are chosen by both the students themselves and the teacher of the course. These topics are based on things the students are struggling with regarding their study in the Netherlands. All the topics that are selected relate to the skills that are mentioned in each of the study quarters in the text below. In study year 2019-2020 the topics were:

- Getting to know yourself;
- Preparing for classes;
- Preparing for exams;
- · Critical thinking and Expressing opinions;
- Working as a team;
- Participating in professional meetings;
- Time management;
- Improving English language skills;
- Pro-active attitude/personal leadership.

Overview content Professional Development & Communication 4 Quarter one:

- Classes Professional Development;
- Mentor conversation with Study Coach;
- Field Trip;
- University Visit (optional).

Quarter two:

- Classes Professional Development;
- Mentor Conversation with Study Coach;



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- Trainee for a Day (either this or next quarter);
- University Visit (optional).

Quarter three:

- Management Game;
- Mentor Conversation with Study Coach (optional);
- Trainee for a Day (either this or previous quarter);
- Field Trin.
- University Visit (optional);

International Week.

Quarter 4:

- · Classes Business Communication;
- Mentor Conversation with Study Coach;
- COIL Finance Lab.

In quarter one the students will work on developing self-knowledge and dealing with cultural aspects by following weekly classes, having at least one individual mentor conversation with their study coach and attending to a field trip. In the individual mentor conversation, the students will discuss how they experience their first weeks as a student at Saxion and they can ask for assistance from their study coach in learning how to deal with difficulties at hand. During the field trip they will learn about business processes and/or financial systems depending on the locations we visit. If they want, they can also visit a university on an information day or -evening to gain more information about following a Master after finishing their Bachelor at Saxion.

In quarter two the focus in the weekly classes of Professional Development will shift towards developing self-managing skills and the students will prepare themselves on learning how to work in teams. They will also have a least one mentor conversation with their study coach in which they evaluate on their first study results and where they can ask for support in finding ways to deal with possible difficulties you experience in their study. In this quarter (or in the next quarter depending on how many companies are available) the students will be a Trainee for a Day which means that they will visit a company in duo's to experience what it is like to work as a starting specialist in Finance & Control in a Dutch company. During this visit the students will be supervised by a Dutch Finance & Control student from Saxion who does his internship at the assigned company and it is up to the IFASS students to get information from the company about certain aspects of the Balanced Scorecard. More detailed information about this assignment can be found in the file "Instructions Paper Trainee for a Day", which is published on Blackboard. Also, in this quarter the students can do the optional activity to visit a university on an information day or -evening to gain more information about following a Master after finishing their Bachelor at Saxion.

In quarter three the students will develop teamwork skills by doing a Management Game. In a simulated practical setting, the students are hired as part of an international management team to turn a company with rather disappointing sales results into a successful business. They will work on their management-, communication- and teamwork skills during weekly scheduled workshops that are supervised by a teacher. More detailed information about the Management Game can be found in the file "Student Manual Management Game" that is published on Blackboard. If they want, they can also have a mentor conversation with their study coach to discuss their study progress and individual needs to deal with possible difficulties they experience in their study. In case a student was not assigned to a company to be a Trainee for a Day in quarter two these particular students will gain this working experience in this quarter. Another way to learn something about business processes in a company will be offered by a second field trip in this course.

Also, in quarter three you can choose to visit a university on an information day or -evening to gain more information about following a Master after finishing your Bachelor at Saxion.

In study year 2020-2021 the students will participate in an event under the working title "International Week". The programme for this week in quarter three is under construction and is organised by Saxion's International Office. The students will work on several assignments together with students from other schools in Saxion and therefore both an international experience and a multi-disciplinary experience in working together are offered. NOTE: this programme was organised and offered in the previous years, but this study year is used to redesign the programme in order to be able to offer an even stronger programme in 2020-2021. Attendance and participation are compulsory for this course.



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In the final quarter students will learn in the classes of Business Communication 4.4 how to present themselves when applying for a job. More specifically they will learn how to write a good resume and letter of application, and how to conduct a job interview. In this quarter they will also have a final mentor conversation with their study coach in which they will evaluate and reflect upon their development towards a starting specialist in Finance & Control during the past study year. The students will also join a so called Collaborative Online International Learning (COIL) Project between Saxion University (SU), Upper Austria/ Steyr UAS (Steyr) and Bern University (Bern). In this project they are brought together in a 'Finance Lab' with other students from the three universities mentioned above to enhance their intercultural managing and communication skills. They will do this as part of a team in a simulated game in which the students compete with other teams to increase the value of their fund by trading in company shares and commodities, navigating the fluctuations of global equity and commodity markets (Global Investor Simulations, 2019). More detailed information on the COIL Finance Lab you can be found in the file "COIL Project Guidance" that is published on Blackboard.

The overviews given below are based on the classes of study year 2019-2020. NOTE: topics may vary between different study years, depending on the needs of the students.

NOTE 2: in quarter 1 the group was split in half in order to provide more sense of safety and trust between students. The split groups had class every other week. Therefore the topics were offered twice.

WEEK	TOPICS	LITERATURE	ASSIGNMENTS
1.1	Introduction to course		Cultural Exchange
1.2	Cultural Differences & Similarities		Celebrations & Difficulties
1.3	Cultural Differences & Similarities	Covey, 2020, Seven Habits of Highly Effective People	Celebrations & Difficulties
1.4	From Difficulties to Celebrations	Covey, 2020, Seven Habits of Highly Effective People	Sharing Food Stories & Selecting Topics
1.5	From Difficulties to Celebrations	Covey, 2020, Seven Habits of Highly Effective People	Sharing Food Stories & Selecting Topics
1.6	Preparing for Exams	Covey, 2020, Seven Habits of Highly Effective People	Sharing Food Stories & Evaluating Learning Experiences
1.7	Preparing for Exams	Covey, 2020, Seven Habits of Highly Effective People	Sharing Food Stories & Evaluating Learning Experiences

WEEK	TOPICS	LITERATURE	ASSIGNMENTS
2.1	Time management	e management Covey, 2020, Seven Habits of Highly	
		Effective People	Time Management Matrix
2.2	Pro-active Attitude &	Covey, 2020, Seven Habits of Highly	Sharing Food Stories &
	Personal Leadership	Effective People	Circle of Influence
2.3	Critical Thinking &	Rosenberg, 2015, Nonviolent	Sharing Food Stories &
	Expressing Opinions	Communication: A Language of Life (not	Non-Violent
		a compulsory book for students)	Communication
2.4	English Communication		Sharing Food Stories &
	Skills or Preparing for		Activities to Improve Skills
	Classes		Or Self-Assessment & Self
			Evaluation
2.5	Working as a Team	Covey, 2020, Seven Habits of Highly	Sharing Food Stories &
		Effective People	Teamwork
2.6	Preparing for Exams		Sharing Food Stories &
			Self-Assessment & Self
			Evaluation



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2.7	Participating in	Sharing Food Stories
	Professional Meetings	

WEEK	TOPICS	LITERATURE	ASSIGNMENTS
3.1	Management Game Kick-		Business Analysis Part 1
	off		
3.2	Management Game		Action Plan
3.3	Management Game		Business Analysis Part 2
3.4	Management Game		Provision Management
			Information
3.5	Management Game		Elements Dashboard
3.6	Management Game		Evaluation & Reflection
3.7	Management Game		
	Closure		

WEEK	TOPICS	LITERATURE	ASSIGNMENTS
4.1	Thinking about who you	Daniel Ofman's Core Quadrants (video	Start your portfolio.
	are, what is important for	and online information)	Take the personality test
	you in life and what your	Personality test on 123test.com	and write a reflection
	strengths and	A selection of job adverts found by the	report on its outcomes.
	weaknesses are & What	teacher	Make a minimum of 3
	a vacancy text can tell		Core Quadrants and
	you about a company		describe your core
	and the job that is		qualities and the
	advertised.		matching pitfalls,
			challenges, and allergies.
4.2	Writing a letter of		Find an actual job advert
	application.		that interests you and
			write a letter of
			application in response
			to it.
4.3	Thinking like an employer		Improve your letter of
	&		application & put both the
	Writing a letter of		old and the improved
	application.		version in your portfolio.
4.4	Writing a resume		Write your resume
	Using social media		Create a LinkedIn
	professionally (LinkedIn).		account (not obligatory).
4.5	Preparing for a job		Improve your resume
	interview & Giving an		and put both versions in
	elevator pitch in class.		your portfolio.
4.6	Preparing for a job		Prepare for your job
	interview.		interview.
4.7	Job interviews with		Write a reflection on the
	professional in class.		job interviews & finish
			your portfolio.

COURSE REQUIREMENTS AND EXPECTATIONS

- Come prepared by making homework assignments and read the reading assigned; Arrive for class on time. If you are late, you might not be allowed to enter the class;
- Behave as a business professional;



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• Show respect for you fellow students and teachers by listening actively and having an open attitude towards people's opinions and attempts to learn.

RESEARCH & ADVISORY REPORT

GENERAL INFORMATION

Date: May 25th 2020

Owner study unit: Mr Jan Noeverman

Course title IFAS: Research & Advisory Report Prerequisite: Research Skills courses completed

ECTS: 15 Quarter: 4.3 & 4.4

LECTURER'S INFORMATION

Ms Bettine Bergmans MSc MSc.

COURSE DESCRIPTIONS

Students are required to independently and successfully complete a Research & Advisory Report (RAR). Students will need to perform research and produce thorough, valid and relevant practical insights, recommendations and/or solutions. Therefore students will develop a challenging research question within the field of economics based on a managerial problem introduced by company coaches, either from a real organisation (IFAS) or from inside school (IFASS). To answer this research question students will need to develop a theoretical framework, use and apply appropriate methods to collect and analyse relevant information, draw valid conclusions from the results, and use these conclusions in order to end with valid practical insights, recommendations and/or solutions for the managerial problem. IFAS students will not be at school during the RAR, but write a Research & Advisory Report during an internship that is focused on solving a realistic, relevant and actual managerial, Finance & Control related problem within an (international) organisation. IFASS students on the other hand write a research & advisory report within the school setting. This is also due to the big difference in ECTS for the RAR between the IFAS and IFASS programs.

COURSE GOALS

The objective of the research and advisory report is that the student applies relevant theoretical and practical insights based on a thorough inquiry/ research process to a practical problem and creates clear and useful (policy) recommendations.

For IFASS, the topic will be given within a school setting, where (senior) lecturers/researchers have the role of company coaches. The company coaches from the department will put forward one or several management problems. Management problems are practical problems that need new insights, recommendations and/or solutions in order to improve practice. In order to develop these innovative new ideas to address the management problem, the student will need to do research. The company coach is the person to whom students need to give valid and relevant insights, recommendations and/or solutions for the problem. The company coach will assess whether the deliverable from your research is a relevant and applicable solution for the management problem. For IFAS, the topic of the RAR is based on a relevant, actual and real-time managerial problem of a specific organisation. Students will need to apply for an internship within an organisation that is focused on solving a relevant managerial problem within the field of Finance & Control.

COURSE LEARNING OUTCOMES

- The student analyses the problem in such a way that it creates a solid basis for an approach that leads to a good research and eventually a good result for the client;
- The student chooses and substantiates an approach that leads to a good result for the client's problem;
- The student presents and analyses information that is collected based on the chosen approach correctly, objectively and independently of interests;
- Based on the analysis of the gathered information, the student is able to answer the research questions in such a way that the conclusions provide a good basis for a good and usable result for the client (in continuation of the problem analysis);
- The student offers usable solutions for the client and therefore meets the requirements the objective;
- The student presents the advice in a logical, coherent and convincing presentation;
- The student is able to defend the advice and reflect on the quality in response to questions on choices and interpretations made during the research process.



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LITERATURE

No specific literature is used during the RAR. Students need to find relevant articles and develop a theoretical framework. They are also referred to the literature and course material of the Research Skills courses.

EXAMINATION

The RAR is a written document that is graded by a supervisor and a second assessor/ examiner. Bot supervisor and second assessors are lecturers who have been appointed as examiners by the exam committee. In addition, the company coach also assesses the RAR, but from a more practical and managerial perspective. The company coach will primarily assess the relevance, practicality and usability of your advice.

For presentation and defence of the RAR, an oral examination is planned after the RAR has been graded as sufficient. The grade for the presentation and defence is determined by the same two school assessors who graded the RAR. The company coach also is present during the presentation and defence.

LESSON PLAN

For the RAR, there are no scheduled classes. Students need to do and plan the research independently. Supervisors are appointed who will have regular contact with the students.

COURSE REQUIREMENTS AND EXPECTATIONS

See above.