

University  
of Applied  
Sciences



# Art & Technology

Saxion University of Applied Sciences  
School of Creative Technology



*The Netherlands*



Step up to Saxion

[saxion.edu](https://saxion.edu)

**Apps, animations, interactive television and social media: they are all perfect examples of creative solutions in recent years. New technological developments are emerging at breakneck speed and are being applied creatively to produce new ideas. But who thinks up these ideas? And how? Within Art & Technology, you learn all about the process of applying creativity.**

## Art & Technology

Art & Technology is a course within the Creative Media and Game Technologies (CMGT) degree and is run by the School of Creative Technology (ACT). On this course, you learn how to apply innovative techniques to create new forms of communication and subsequently develop interactive concepts. You take account of customer wishes while drawing on your own creativity as a specialism. Because as an Art & Technology student, you are - of course - creative. In addition you are curious, inventive and open-minded.

ACT is a School with lots of international students. Your class is made up of students from right around the world, with many different backgrounds and languages. Lessons are taught in English.

## Your competencies

Does the following list of competencies describe you? If so, the Art & Technology course is just right for you.

- You are creative, curious and inventive.
- You are open-minded.
- You are interested in international perspectives and enjoy working together with students from different cultures.

## The bachelor's programme

There are two versions of the Art & Technology course: the 4-year bachelor's programme and the short degree programme. The 4-year programme is a complete degree which you follow at Saxion, from start to finish. Upon graduating, you receive a certificate displaying the title 'Bachelor of Science'.

### Programme content

#### First and second years

The first two years of your degree revolve around the topics of technology, design and content production. You learn about how the world of Art & Technology is structured, and you lay a broad foundation for the rest of your degree. As well as attending lectures and seminars, you also complete individual assignments and you do project work in groups. The degree has a practical focus right from the start and you tackle real-world issues which revolve around art and technology. You are continually involved in devising, designing and developing new, interactive ideas.



Programme  
overview



In your first two years, you study a wide variety of subjects including, for example:

- Graphic design
- Video production
- Web technology
- 3D animation
- Creative teamwork
- Interaction design
- Programming
- Innovation & trends

#### Third and fourth year

In the third and fourth year, you really get the chance to specialise. This starts with an internship in the semester. You do your internship at a company or organisation of your choosing - either in The Netherlands or abroad. After your internship, you do a minor. You may opt to do your minor at one of the Saxion locations, or if you prefer you

can do an exchange programme at another educational institute either in The Netherlands or abroad.

You spend your final year doing your thesis within a company or organisation of your choice. Once again, this can be done either in The Netherlands or abroad. During the thesis phase, you devise, design and develop your own solution for a media-related problem – and often related to interactive media - for a specific company or organisation. Once you have successfully completed the thesis phase, you receive a certificate displaying the title 'Bachelor of Science'.

Are you keen to find out whether you meet the right criteria to be accepted onto the Art & Technology bachelor's degree programme? Then take a look at [www.saxion.edu](http://www.saxion.edu). This also provides more information about the entry requirements.

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Year 1 - Propaedeutic phase

Year 2 - Start of the main phase

Internship 5-6 months

Minor phase

Specialisation phase

Final thesis phase  
5-6 months Feb-Jun

## The short degree programme

The short degree programme in Art & Technology takes either one or two years. In order to receive a Bachelor of Science, you must have already followed a similar degree programme in your own country. It is important that the content and level of your degree is largely the same as that of Art & Technology. Are you keen to discover whether you could be eligible for the short degree programme? If so, take a look at [www.saxion.edu](http://www.saxion.edu), where you will find more information about the entry requirements and the content of the short degree programme.

## Career

Upon completing your studies, you will be employable in the world of art & technology both as a generalist

and as a specialist. You will be ready to fulfil a linchpin function in an industry where creativity, innovation and technology play a leading role. Possible positions could include, for example:

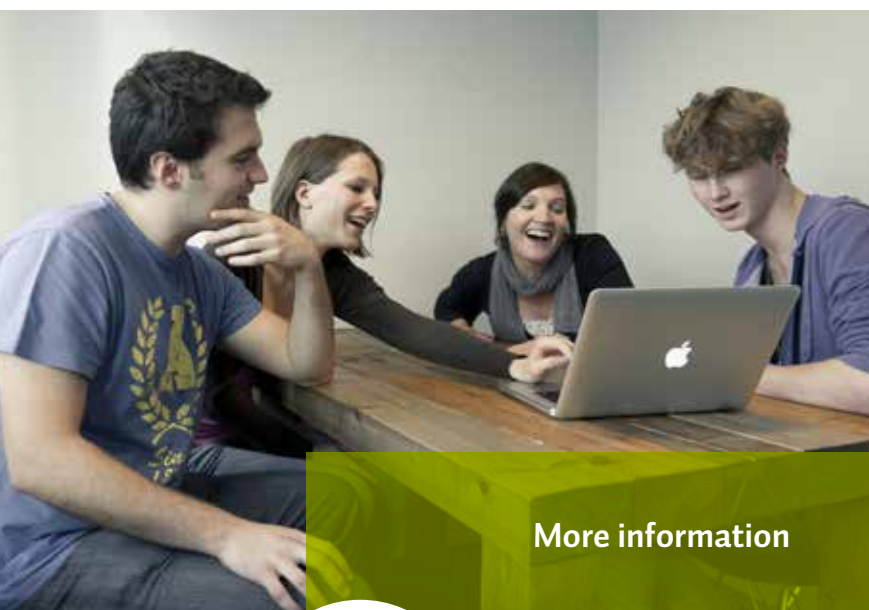
- Creative director
- Concept developer
- Project leader
- Media designer
- Web developer
- Interaction designer

Other possibilities could be to set up your own company or go it alone as a freelancer.

Armed with your degree, you could look for a job either in The Netherlands or anywhere in the world - the choice is all yours. And if you prefer to continue your studies, that's definitely a possibility. In The Netherlands, there are plenty of opportunities to further expand your knowledge.

## Requirements

First of all, you have to meet the general entry requirements. Besides that, additional requirements apply to all students wanting to enrol in Art & Technology or Art & Technology short degree programme. For this you will have to attend an entrance assessment. The result of this test is final and binding.



More information



**Would you like more information about Art & Technology?  
Then see [www.saxion.edu](http://www.saxion.edu) or contact Johannes de Boer: [j.deboer@saxion.nl](mailto:j.deboer@saxion.nl).**